

Ads4WiFi Opportunity Sheet

Opportunity Name: Ft. Lauderdale Water Taxi



WiFi Venue Type(s):
Water Taxis (5)



Audience:
Tourists, some locals



OVERVIEW: The Fort Lauderdale Water Taxi provides daily water taxi tours throughout Ft. Lauderdale and Hollywood, FL. Water Taxi's generally can seat 50 passengers at a time and operate daily from 10am to 10pm. In addition, Water Taxi's operate private charters for groups. Many passengers need WiFi access to stay connected and to upload pictures and videos to social media sites as their tour is happening.

Status: Not yet deployed

Availability: Full Sponsorship (5 Water Taxis)

AD SPACES	MEDIA TYPE	ESTIMATED REACH	
Splash Page "Provided by"	300x100 Image	7500 Impressions/Mo	\$1125/mo
Exclusive Landing Page Banner Ad	700x500 Clickable Image	7500 Impressions/Mo	\$1875/mo
Exclusive Video Overlay Ad	:15 Video (MP4)	7500 Impressions/Mo	\$3750/mo
Instant E-Mail (to first time guests)	HTML E-mail	7000 per month	\$1750/mo

www.ads4wifi.com

