FROM LOCK-DOWN TO ACCESS:

HOW SECURITY CAN ENABLE GREATER MOBILITY ACROSS THE ENTERPRISE

The opportunity enterprise mobility presents should not be encumbered by fear of data breaches.



The mobile security market will grow to \$7.5. Billion by 2020



The right mobile security technology can increase access to applications and drive workplace flexibility



By 2017, 75% of mobile breaches will be caused by application misconfiguration



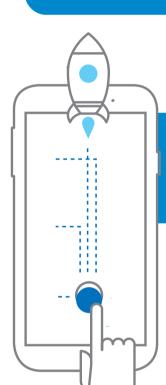
With low-cost devices and millions of apps available to all, having the appropriate controls in place is a must for any business.

Get the right security controls

you can confidently develop or deploy a mobile application to any device and boost workforce productivity with the right security controls. Without them you can only restrict access and hinder usage.

BYOD mobile devices accounted for **22.5%** of ALL consumer smartphones shipped in 2013.



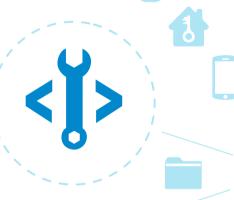


Enterprises across Asia must focus on mobile app and data management to provide an appropriate level of security amid the sea of handsets. This approach lays the foundation for security as a mobility enabler.

HOW SECURITY BECOMES A MOBILE ENABLER

Personal productivity

Properly managed BYOD + BYOA can increase productivity



App deployment

Virtualization and containers provide a secure area for apps to be deployed to any device.





Mobile data management

Management provides a platform for personal and corporate mobility enablement.

Mobile Web access controls

Web based business apps should have appropriate access controls before being accessed from mobile devices.

Device features

Device sensors can be used to tie in security controls like two-factor authentication.

Securing apps on personal devices enables workers to be productive on their favoured devices AND protects the information being accessed.

Mobility has much to offer enterprise productivity and is at the forefront of bridging the IT and physical security worlds. Strong mobile security is the enabler that will give your business the confidence to embrace the opportunity.



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