THESE SEO TOOLS WILL MAKE YOUR WEBSITE FANOUS

By:

annexcore

SEO is a tough job and to make it easier you need reliable tools that help you build a strong and effective SEO strategy that brings results.

WHAT YOU NEED?

KEYWORD RESEARCH TOOLS

Find what keywords will bring you sales and optimize for them.





ON PAGE ANALYSIS TOOLS

Find out what works and what doesn't on your pages and fix the errors right away.

LINK **BUILDING TOOLS**

Get high quality links & remove the bad ones that bring your website down.



RANK **TRACKING TOOLS**

Track your performance to see the direct results of your work or act before it's too late.

SEO PLUGINS TOOLS Get some plugins that do the heavy lifting for you.





SEO SUITES TOOLS

Get software that handles almost everything SEO-related.

LOCAL SEO TOOLS

Dominate local search engine results. Rank higher in your area and get more clients.





These tools will help you boost traffic and perfect your SEO strategy. But it's a pain to look for them by yourself. Luckily, there's an alternative.

ENTER

www.annexcore.com/blog /seo-tools-infographic



YOUR DIRECT ACCESS TO ALL E USEFUL SEARCH ENGINE **IMIZATION TOOLS.**

- All the SEO tools you need in one place.
- Choose directly the free, freemium, paid or web-based ones.
- Saves you time and energy.
- Direct links to hidden and little know resources.

SEO JUST BECAME MUCH EASIER!

KEYWORD RESEARCH

Keyword Benchmarking



Professional software for search and marketing professionals. Collects massive amounts of SERP data for more than 106 million keywords and 71 million domains.



SpyFu exposes the search marketing secret formula of your most successful competitors



Market Samurai is software for your Mac or PC that streamlines all critical search engine marketing tasks, puts complete market intelligence at your finger-tips, takes away uncertainty, and gives you focus, direction and confidence in your internet marketing.

Keyword Suggestion

苯 WordStream

Übersuggest **Suggest on steroids**



Explore a database of over a Trillion **Keywords**

Get keyword ideas with Übersuggest the free keyword suggestion tool that makes good use of different suggest services.

Google stopped providing keyword data. HitTail will get it back, & tell you the keywords in your existing traffic that are worth targeting.

Keyword Competition Tool



Moz Keyword Difficulty and SERP Analysis Tool. Search Volume & Competitive Analysis for any Keyword or Phrase

W Wordtracker

Reveal high-performing keywords in minutes.



Discover hundreds of keyword opportunities in seconds. Rapidly breakdown why your competitors are ranking for a keyword.



The Screaming Frog SEO Spider allows you to quickly analyse, audit and review a site from an onsite SEO perspective.

Xenu Link Sleuth

SEO AUDIT

SEO Crawlers

Xenu's Link Sleuth (TM) checks Web sites for broken links.



X-ray anyone's website for technical SEO issues. With one glance at the Site Auditor summary, you see an overall picture of a website's SEO health.

Structured Markup

Schema Creator

The easiest way to create HTML with schema.org microdata

The microDATAgenerator

Easy mark up of a website using Schema .org vocabulary.

Content Optimization

Copyscape

Search for copies of your page on the web.

SE 🗲 LYZE

Discover potential of your projects and webpages that has not yet been developed. Clearly arranged evaluations and analysis diagrams for further steps and optimizations.

Structured Data **Testing Tool**

Free web-based tool offered by Google.

Siteliner

Explore your site - find duplicate content, broken links. & more...

LINK BUILDING

Backlink Checkers

SITE EXPLORER The search engine for links.



MAJESTIC SEO

Find out how all the websites on the internet link to each other with the largest Link Intelligence database on the planet. No other site or search engine gives you as much detailed information about how the fabric of the web is knitted together.

👆 ahrefs

Huge index of links, data updates every 15 minutes, friendly interface and rich data analysis have made Site Explorer the world's most powerful tool for checking links.





BuzzStream eliminates the time-sucking parts of link building so you can focus on what matters: Building quality relationships with link partners.



From The New York Times, to ABC News, to HuffingtonPost .com & everyone in between, nearly 30,000 members of the media have quoted HARO sources in their stories.

LINK PROSPECTOR

The Link Prospector uses the latest techniques to uncover the links that will improve your rankings.

RANK TRACKING



Rank better with feedback about your performance in search engines. Know where your sites rank on Google, Yahoo!, & Bing every day.

SEO MOZ

Rankings. Links. Social. Brand. Content. Traffic. All in one place.



Bank on actionable data to provide you better metrics.



Small to Medium



Rankings. Links. Social. Brand. Content. Traffic. All in one place.



Clients expecting rankings? Give them authorized data

SEOlytics

Simply analyze your competitor's online performance, measure SEO success-oriented activities, & recognize potential with just a mouse click.

SISTRIX (

Evaluate your website & discover the reasons for your competitors' success.

conductor

Medium to Large

Use the world's leading SEO platform, Conductor Searchlight, to capitalize on new revenue opportunities faster and report on your team's newfound success to your entire organization.



Data and analytics provide detailed analyses for SEO, content, marketing, social media and mobile to create a solid foundation for future cross- channel campaigns & to develop targeted strategies.



Help local search engines-and new customers-find your business online.





Discover where to list vour business for better local search rankings.



Local SEO Guide has partnered with Yext so you can control your listings on a full network of premium sites including Yahoo!, MapQuest & Yelp.

SEO EXTENSIONS & PLUGINS



Download the MozBar to streamline your SEO. The MozBar provides easy access to the most powerful SEO tools and data while you surf the web.



Optimize your WordPress site with just one plugin. Content analysis functionality. Automatically generate XML Sitemaps.



See Flow Metric[™] for any URL directly within your browser along with backlink data from Majestic Site Explorer with our new backlink analyzer extension.



The MageSEO SEO extension for Magento is easy to install & is compatible with Magento Enterprise & Magento Community.



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