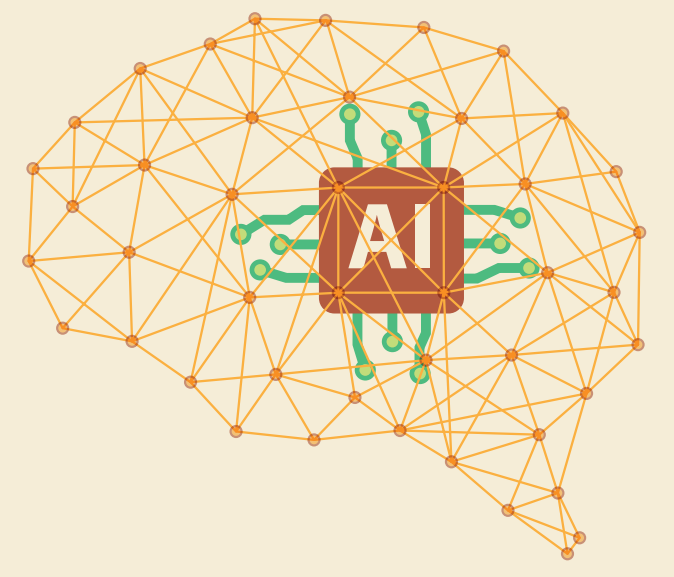


Most Talked About TOPICS LEADING INTO 2018



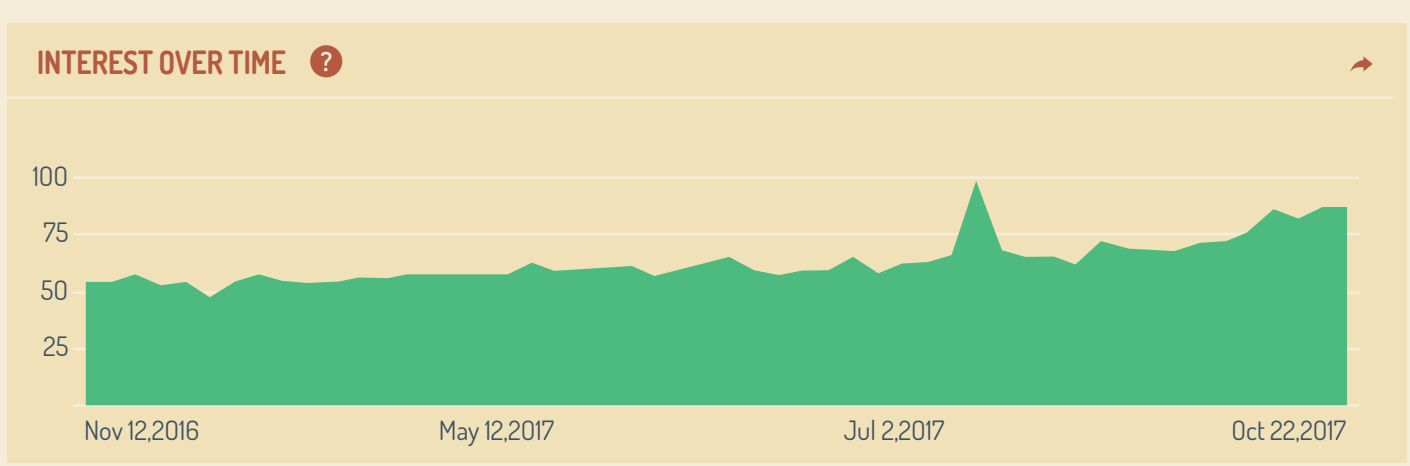
ARTIFICIAL INTELLIGENCE

The discussion around whether or not we should allow A.I. into our lives and businesses is a growing and contentious topic. While A.I. is still in its early infancy, there are several concerns that have been raised about how the growing technology will both positively and negatively impact the lives of people.

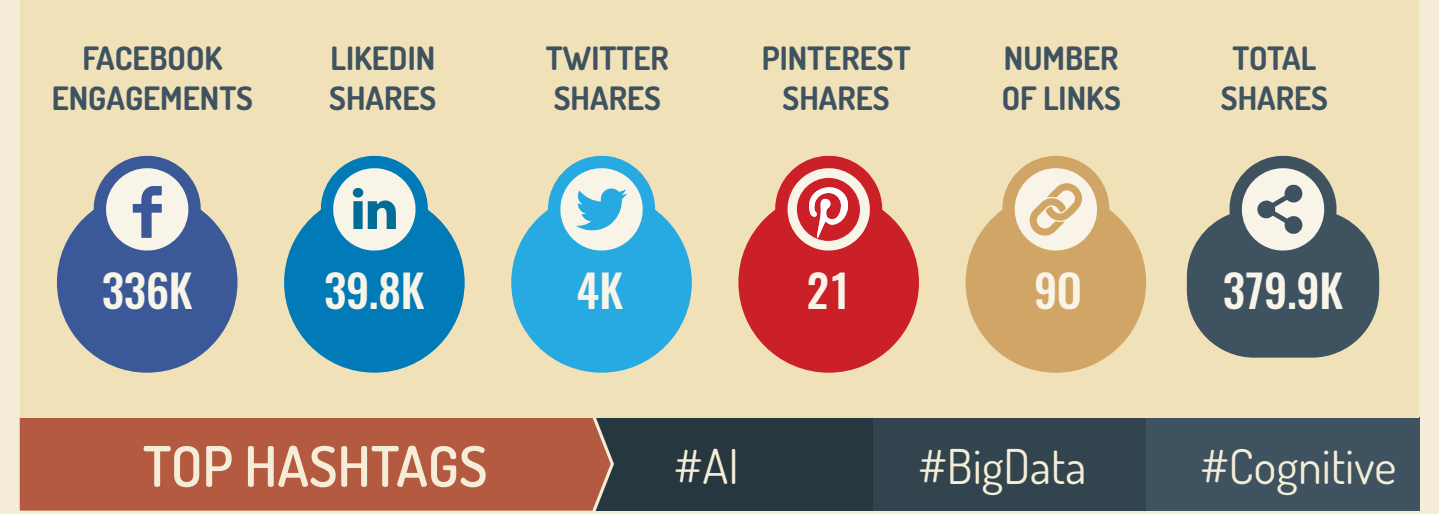


For instance, how will the introduction of A.I. and other automation tools impact the job market? It's clear that many basic jobs will quickly be replaced by A.I. How will those people earn a living? An answer to that question, and many more, are in process as A.I. is used.

STAT: Interest in Artificial Intelligence has steadily increased online over the last year, spiking between July 30 - August 5



Most Shared Article: "Facebook Shut Down AI After It Invented Its Own Language"



ARTIFICIAL INTELLIGENCE SPEAKERS

JESSE HIRSH
Futurist & Digital Strategist

"There will be a steady need to pivot and re-invent yourself as the economy changes and old roles become obsolete while new roles emerge as opportunities. There's also good reason to believe that this cycle will accelerate as time moves on. Cognitive computing and big data will continue to transform industries and sectors, making some careers obsolete while simultaneously creating others."

RAMONA PRINGLE
Director Transmedia Zone

"In 2018, tech titans won't be able to blame their missteps on algorithms gone awry or other technological factors, because we've learned that behind each line of code is a human being — and, in turn, we're demanding more accountability from the giant corporations that dominate our digital lives."

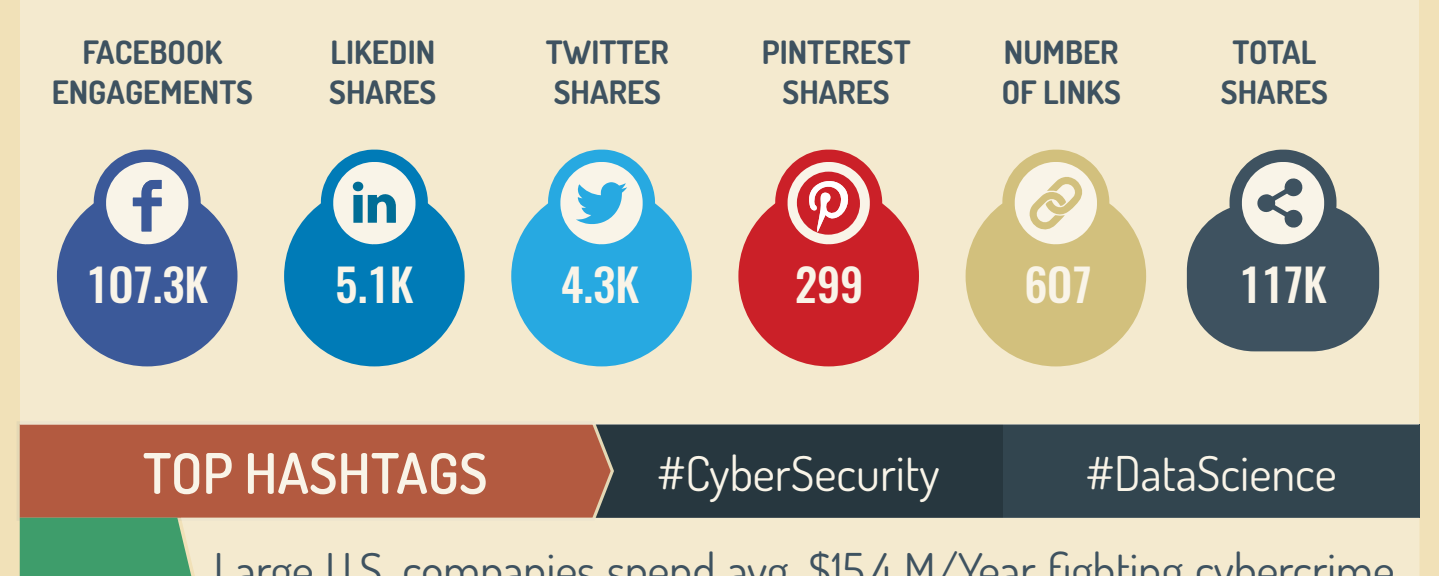


DATA SECURITY



While organizations are gathering more data than ever before, that data is less secure now than it's ever been due to the rise of complex vulnerability exploitation tools being used by malicious hackers. With security breaches continuously on the rise, new strategies to protect your business must be undertaken. As we move into the next year, organizations are looking for new solutions from security experts that allow them to safely conduct business.

Most Shared Article: Equifax Data Breach



DATA SECURITY SPEAKERS

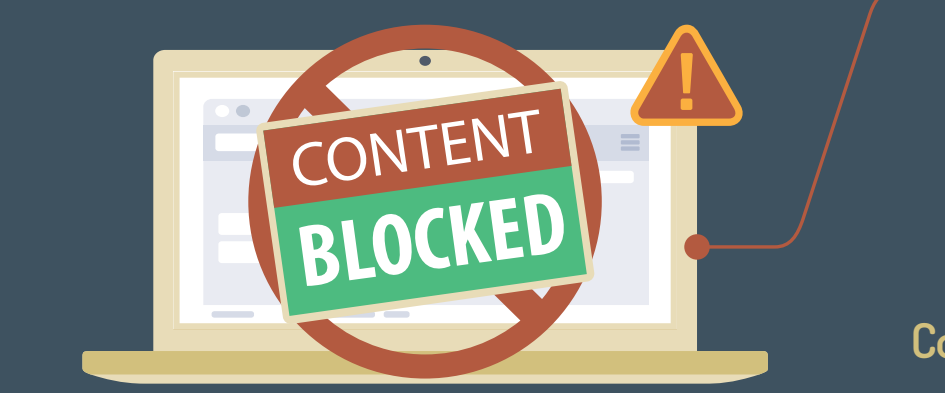
CLAUDIU POPA
Security, Technology & Privacy Expert
CEO Informatica Corporation

"Now every small company is a data repository that knows everything about every single one of their clients...Responsibility for protecting the privacy of those customers falls squarely on the shoulders of those organizations."

on the Exchange



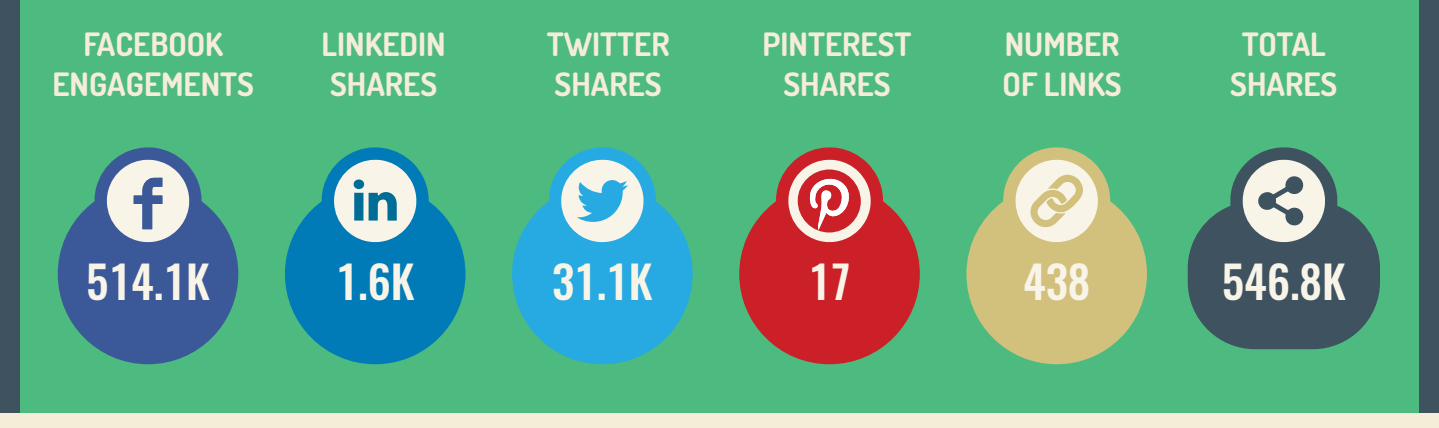
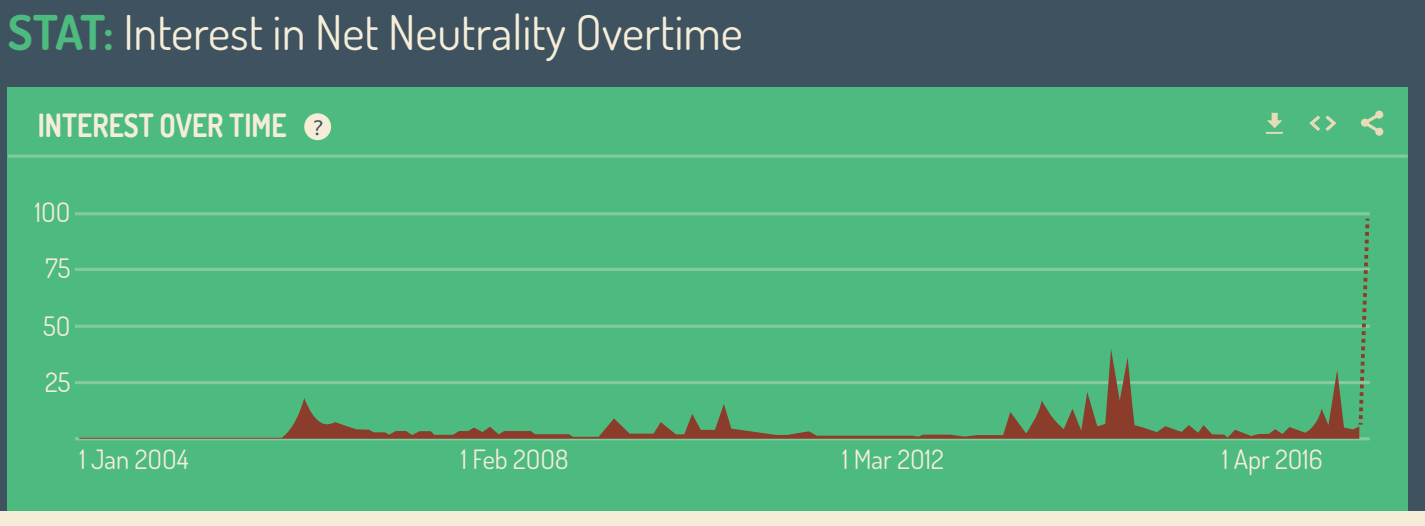
NET NEUTRALITY



AJIT PAI
Chairman of the Federal Communications Commission

Pai has been pursuing his goal of deregulating the communications industry since he was appointed. In December 2017, Pai took a major step towards repealing the net neutrality protections that were instated in 2015. The FCC voted 3 - 2 in favour of repealing protection.

The impact this vote can have when it comes into effect can be huge, as currently, the rules ban the blocking or throttling of internet content or the prioritization of content in exchange for payment to home and mobile providers. The removal of this rule will cause a significant shift in the way consumers use the internet in 2018 and beyond.



DONALD TRUMP

In 2017, Trump pushed hard for tax reform and healthcare repealment, entering 2018, the world eagerly waits to see what he'll focus on next. No matter what he chooses to pursue, it's sure to create a big impact throughout not only the U.S., but into Canada and the rest of the world.

Most Shared Article:
Eminem Rips Donald Trump In BET Hip Hop Awards Freestyle Cypher

FACEBOOK ENGAGEMENTS	LINKEDIN SHARES	TWITTER SHARES	PINTEREST SHARES	NUMBER OF LINKS	TOTAL SHARES
1.2M	383	22.9K	0	549	1.3M

US: TOP QUESTIONS ON DONALD TRUMP IN A SAMPLE WEEK

- How old is Donald Trump?
- How tall is Donald Trump?
- Is Trump going to get impeached?
- Where is Trump today?
- What has Trump done so far?

POLITICAL SPEAKERS



DAVID FRUM
Social and Political Commentator
Author of 'Trumpocracy'

"I think one of the things that Canadians have to take seriously is doing business in the Trump-led United States is going to be less like doing business in the United States in the past, and more like doing business in South America or Eastern Europe."

On Canadian companies doing business with the United States

DON NEWMAN
Renowned TV Journalist and Chair of Canada 2020

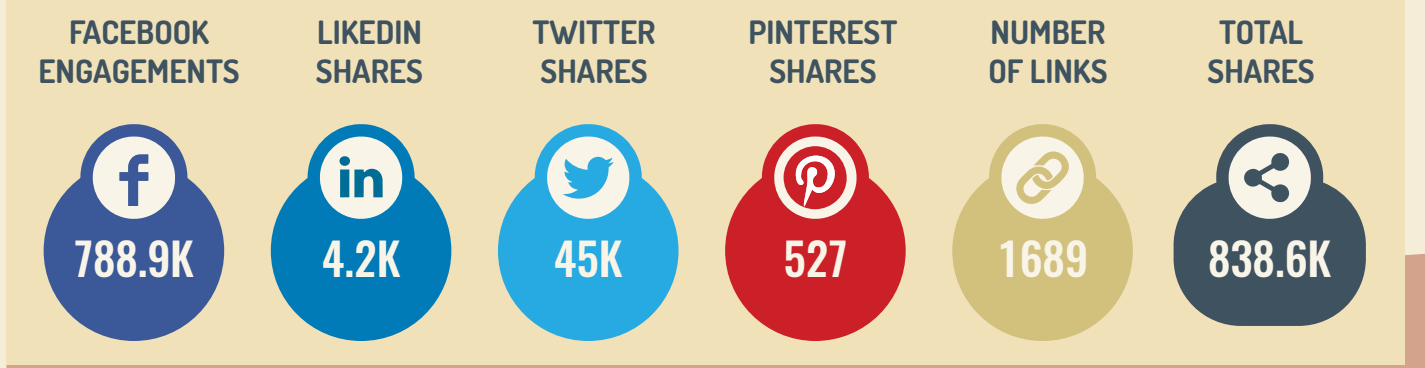
CLIMATE CHANGE/NATURAL DISASTERS



After a devastating series of hurricanes that caused a huge amount of damage to much of the eastern coastline of the U.S., the world is left wondering what to do. As the communities impacted struggle to recover, we must look forward and develop new solutions that protect people from the wrath of these ferocious storms.

Additionally, as the climate continues to change as a result of man-made pollutants, our very environment is changing at an increasing rate.

As a society, we must create solutions that allow us to reduce our impact and adapt to changing environmental conditions.



CLIMATE CHANGE SPEAKERS



MARK JACCARD
Climate Change Expert

"You can get rich destroying the planet. So my work has always been to build models that show what it's going to cost to reduce our emissions"

-on climate change policy

PATRICK MOORE
The Sensible Environmentalist