

FEMALE

ENTREPRENEUR LANDSCAPE



Women own **10.6 million** businesses in the United States



They employ **19.1 million** workers—that's one in every seven employees



Their businesses account for **\$2.5 trillion** in sales

BUSINESS PRODUCTS AND SERVICES EXPENDITURES

Information Technology **\$38 billion**

Human Resource Services **\$23 billion**



Telecommunications **\$25 billion**

Shipping/Mailing **\$17 billion**

INTERESTING STATS

The number of wealthy women in the U.S. is growing twice as fast as the number of wealthy men.



Women represent more than

59%

of all Americans with gross investable assets above **\$600,000**.

45%

of American millionaires are women.

48%

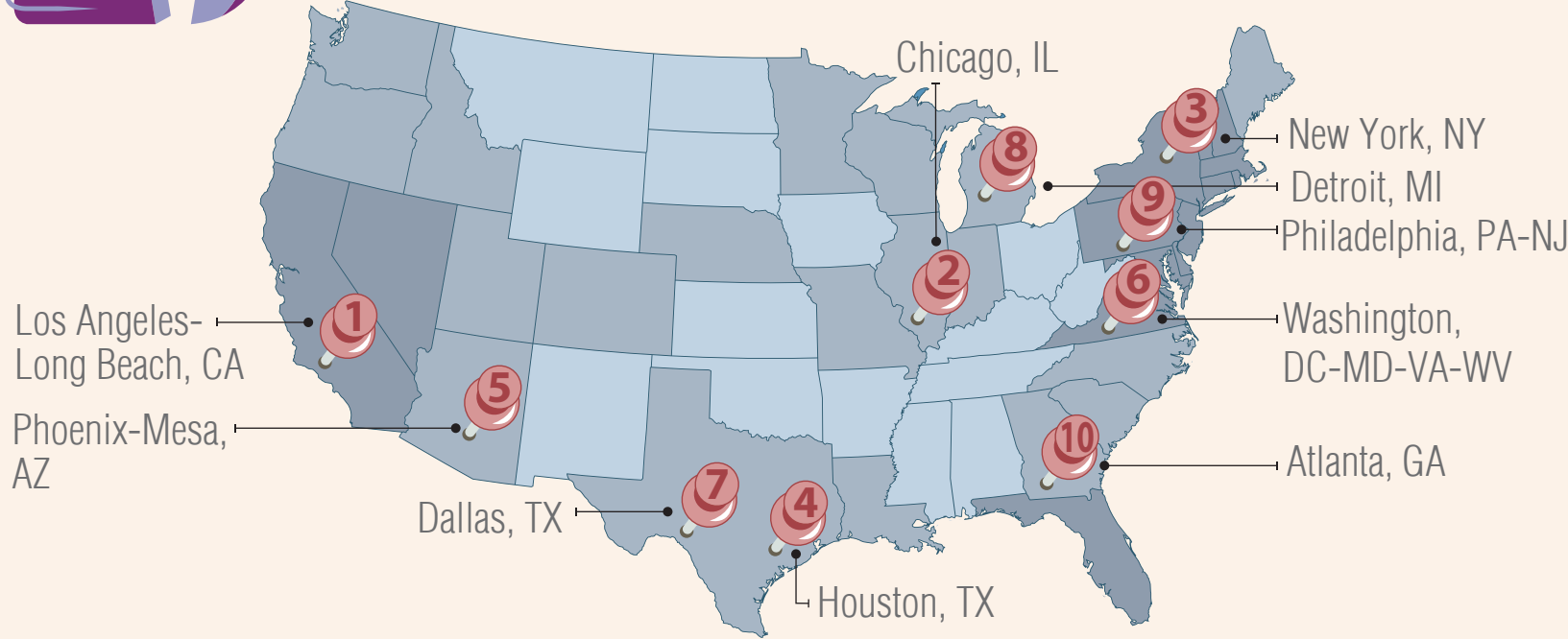
of estates worth more than **\$5 million** are controlled by women, compared with **35%** controlled by men.

60%

of high-net-worth women have earned their own fortunes.

Some estimate that by 2030, women will control as much as two-thirds of the nation's wealth.

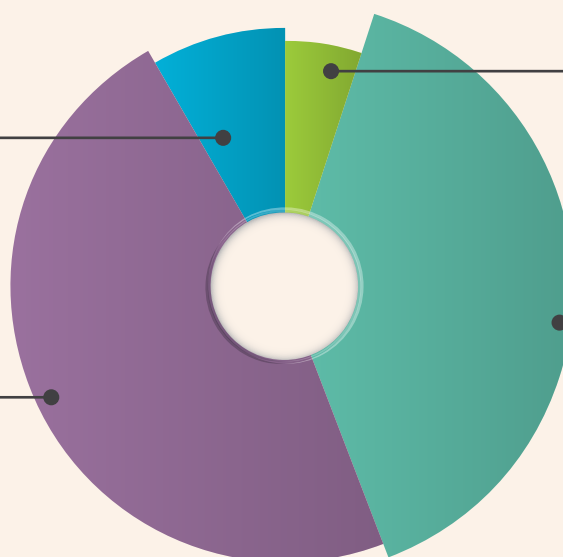
THE 10 LARGEST METROPOLITAN AREAS FOR WOMEN-OWNED FIRMS



EDUCATION LEVEL

8.14%
Doctoral Degree

47.68%
Master's Degree



5.23%
Associate Degree or Less

38.95%
Bachelor's Degree

WHAT ARE YOUR MAIN SOURCES OF FUNDING?

