A Technical Journey through your Favorite Retailer

Common Technologies in Retail Stores



Understanding the Technology Journey

Where it Comes From:

A site survey is conducted to identify needs and architect a solution

Products are produced by either an
original equipment manufacturer or in a manufacturing plant

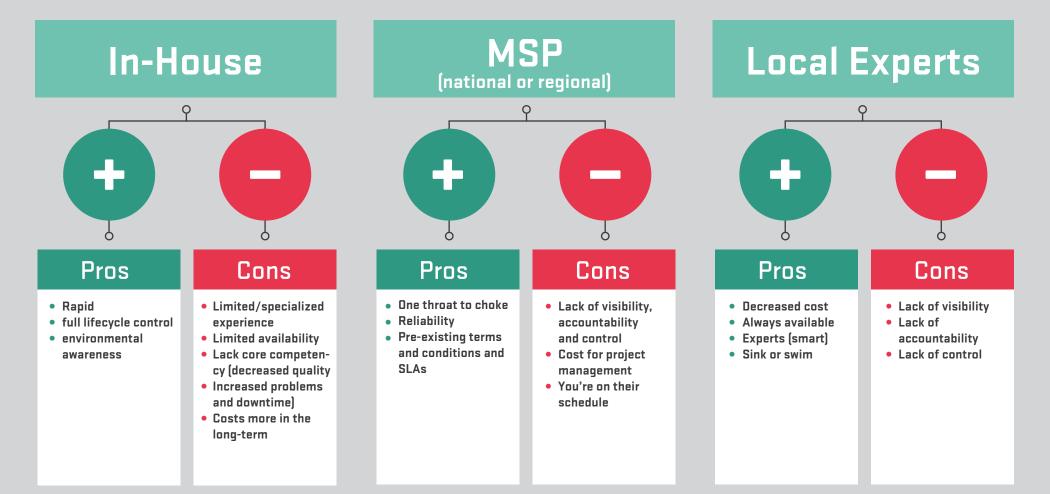
How it Gets There:

A project manager or distributor comes up with project requirements, such as where the products will be set-up in-store

Where it Goes:

The product is delivered to the retailer and is installed by an employee or technician based on a statement of work (including deliverables, approval, and payment)

Fixing Technology When it Fails



Risks Retailers Face When Technology Stops Working



in line was longer than 5 minutes during a prior visit.



How FIELD NATION Can Help

- 1. To maximize technology uptime, retailers use multiple vendors or MSPs which can complicate and lengthen a process that should otherwise come from a single-sourced solution.
- 2. Using employees to service technology provides retailers with an in-house solution, however often at the expense of increased costs, decreased scalability, and minimal downtime responsiveness.
- 3. Retailers are now utilizing the non-employee workforce to increase access to skilled expertise, decrease overhead and long-term expenses, and establish visibility, accountability, and control.

Maximize access to qualified contractors while protecting your brand, revenue, and customer loyalty with Field Nation's nationwide coverage, full-service capabilities, and single-sourced solution.

Field Nation's SaaS ecosystem addresses the needs and business processes of today's retail industry and is the most dominant FMS platform on the planet.

Find trusted, on-demand talent for your retail or EMV projects through

