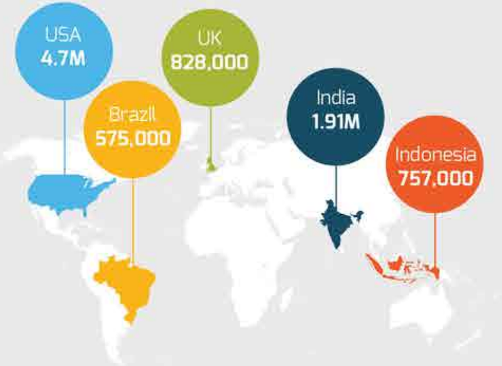
27 STRIKING FACTS MOST PEOPLE DON'T KNOW ABOUT STARTUPS

The world's economy has always been dependent on startups and innovative business ideas, but what does the current landscape look like and who are the driving forces behind today's entrepreneurial race? These 27 fascinating facts about the startup economy break down the innovators geographically and look at some of the highest valued startups currently on the market.

THE STARTUP WORLD

THE COUNTRIES WITH THE HIGHEST NUMBER OF STARTUPS

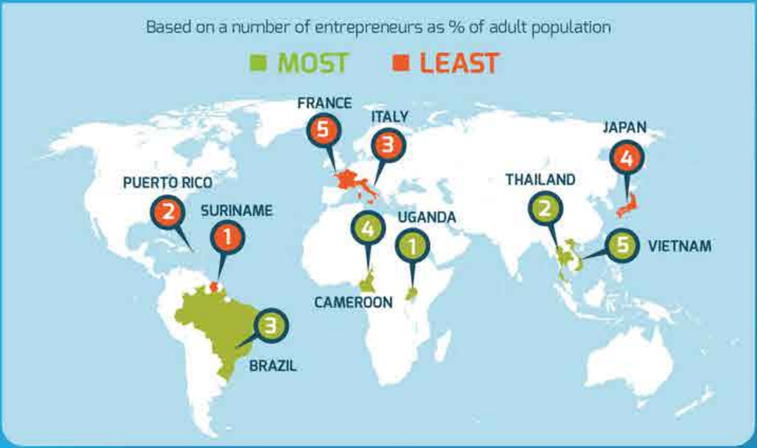


There are as many startups in Nigeria as in Germany.

Canada has **10%** of the US startups.

Indonesia has twice as many startups as Italy.

WHAT COUNTRIES ARE THE MOST AND LEAST ENTREPRENEURIAL IN THE WORLD?



Based on a number of entrepreneurs as % of adult population

COUNTRIES WITH ATTRACTIVE GOVERNMENT SUPPORT FOR STARTUPS

Singapore
$48M
pumped into six venture capital funds

United Kingdom
50%
income tax relief on investments up to **£100,000**

Chile
$40,000
equity free grants

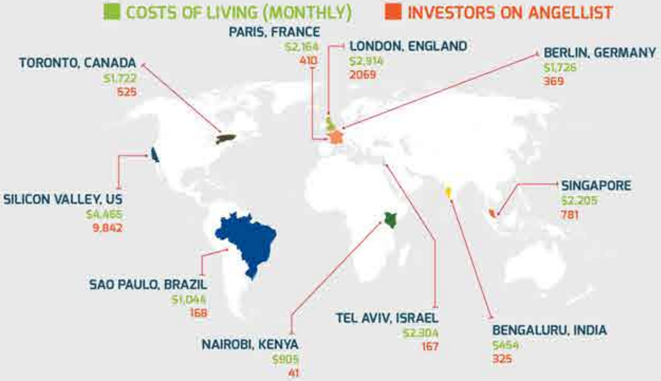
Finland
$145M
through grants and loans

Israel
$450M
for seed funding and R&D projects

THE WORLD'S BEST STARTUP VISAS

ENTREPRENEUR VISA	FAST-TRACKED ENTREPRENEUR VISA	STARTUP INCUBATION PROGRAMME
Australia	Ireland	Canada
New Zealand	Spain	Chile
Singapore	Italy	Denmark
United Kingdom	Netherlands	France

TOP 10 STARTUP HUBS IN THE WORLD & THEIR COSTS OF LIVING



THE BEST STARTUP PLAYERS

TOP 10 MOST INFLUENTIAL TECH STARTUPS ON INTERNET

Based on their social influence and importance of a startup on the internet

1 MailChimp

2 Bēhance

3 Eventbrite

4 issuu

5 500

6 hootsuite

7 MOZ

8 ThinkGeek

9 TESLA MOTORS

10 Prezi

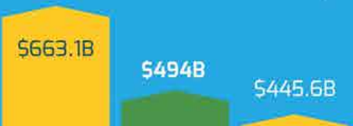
THE UNICORN CLUB – THE BILLION DOLLAR STARTUP CLUB

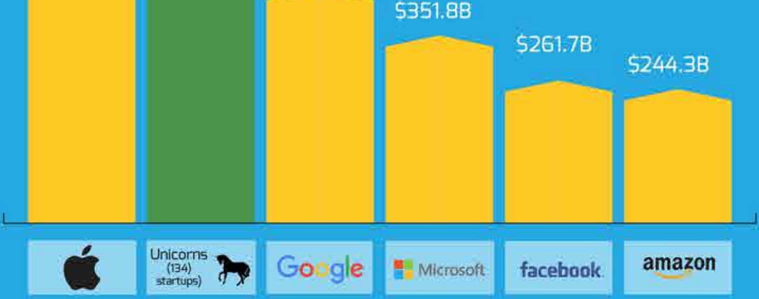
Companies valued at **$1 billion** or more by venture capital firms

	LATEST VALUATION	COUNTRY
UBER	$51B	USA
mi Xiaomi	$46B	China
airbnb	$25.5B	USA
Palantir	$20B	USA
snapchat	$16B	USA
Didi Kuaidi	$16B	China
flipkart	$15B	India
SPACEX	$12B	USA
Pinterest	$11B	USA
Dropbox	$10B	USA

WHAT ARE ALL UNICORNS WORTH?

as of September 2015





THE NEWEST UNICORNS

as of September 2015

	Valuation	Market	Country
HelloFresh	$2.9B	eCommerce	Germany
BlaBlaCar	$1.6B	On-Demand	France
Stemcentrx	$3B	Healthcare	USA
okta	$1.2B	Cybersecurity	USA
APTTUS	$1B	Internet Software & Services	USA

THE NEXT UNICORNS
ASPIRING BILLION DOLLAR STARTUPS

with a current valuation of more than $500 million

AVANT technologies

cyanogen

DATASTAX

docker

SoFi

mixpanel

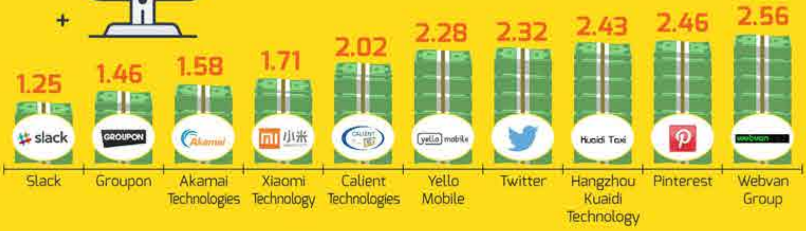
simplivity

DOORDASH delightful delivery

viptela

TOP 10 FASTEST BILLION DOLLAR STARTUPS

From founding to $1B in years



STARTUPS CHANGING THE WORLD

UBER

The largest taxi company with no cars

airbnb

Shaking grounds of traditional hotel industry

Alibaba.com

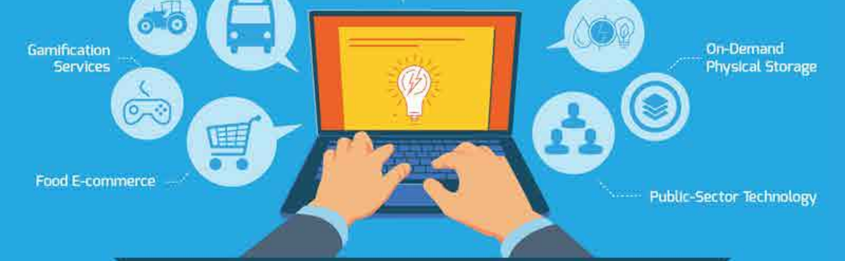
Redefined E-Commerce

TESLA MOTORS

Nothing is impossible with Elon Musk!

TRENDING STARTUP INDUSTRY CATEGORIES

- On-Demand Logistics
- Self-Drive Car Rentals
- Beauty Marketplaces
- Fintech
- Bus Aggregators
- Agricultural Software
- Cleantech



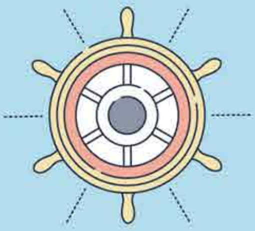
UNUSUAL IDEAS THAT WORKED

the Bold Italic

Worked naked for one month as a social experiment

FREIGHT FARMS

Shipping containers turned into farming systems



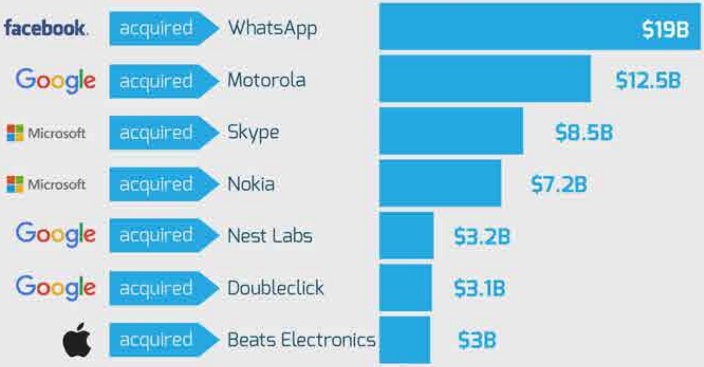
Startups Anonymous

Kinda like AA forum for entrepreneurs

RENT THE CHICKEN

Egg-producing chicken coop delivered to your doors

THE FAMOUS ACQUISITIONS IN TECH STARTUP HISTORY



Google	acquired	YouTube	$1.6B
Y!	acquired	Tumblr	$1.1B
facebook	acquired	Instagram	$1B

TOP 3 ACQUISITIONS IN 2015 (TILL SEPTEMBER)

MasterCard acquired Applied Predictive Technologies for **$600M**

inovalon raised **$600M** in IPO

Hitachi Data Systems acquired Pentaho for **$500-600M**
(source: BloombergBusiness)

ANGEL LIST: THE GAME CHANGER OF INVESTING IN STARTUPS

145	49,567	29,248	6,289	3,893
Syndicates	Investors	Startups	VC firms	Incubators

TRENDING STARTUPS (SEPTEMBER)

Lending Club for solar	Mosaic
Video distribution platform	virool
DOORDASH delightful delivery	On demand local delivery
buildzoom	Uber for remodeling

Fiction for the Snapchat generation **Telepathic**

KINETIC Wearable devices to keep industrial workers safe

THE BIGGEST SYNDICATES

	IPO Initial Public Offering		the TIM FERRISS experiment	ARENA VENTURES
	Late Stage Pre-IPO @ Flight.vc's	Gil Penchina @ Flight.vc	Tim Ferriss	Arena Ventures
MARKETS	Mobile E-Commerce Crowdsourcing	E-Commerce Mobile SaaS	Consumer Internet Collaborative Consumption E-Commerce	Marketplaces Mobile Bridging Online & Offline
BACKERS	229	1,061	1,116	384
BACKED BY	$7,391,600	$6,155,092	$5,825,479	$3,965,050

DONE DEALS

$180M RAISED ONLINE

620 STARTUPS

$900M IN FOLLOW-ONS

TOP INVESTORS ON ANGEL LIST

Scott and Cyan Banister
Founder at IronPort and Topsy
Board Member at PayPal and Postmates
252 investments

Dave McClure
Founding Partner at 500 Startups
608 investments

Jeremie Berrebi
Magical Capital CEO
239 investments

Naval Ravikant
Founder of AngelList, Vast, Hit Forge, Epinions
189 investments

Fabrice Grinda
Founder and CEO at @OLX, Grinda & Marin Fund
164 investments

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