

TELECOMMUTING CAN SAVE BUSINESSES MONEY

Telecommuting is the way of the future. The number of American telecommuters is growing steadily—in fact, roughly **40%** of workers report that they telecommute consistently. Traditionally, employers assumed that telecommuters weren't all that productive, but recent studies highlight that telecommuting offers a number of benefits for both employers & workers alike.

Here's a brief look at the state of telecommuting in the U.S. currently, as well as an examination of the benefits of telecommunication, as a whole.

STATISTICS



The average telecommuter: 49 years old, a college graduate, earns roughly \$58,000 annually, works with a company with around 100 employees.



The average worker telecommutes at least two days each month.



9% of workers telecommute more than 10 days in a month.



37% of workers report that they occasionally telecommute, as compared to % in 1995.



From 2005 to 2012, one estimate notes that telecommuting has increased by **79%**



2.6% of the American workforce telecommutes—this translates to **3.2 million** workers.



If that percentage included the self-employed, workers who are employed outside of a traditional office (i.e. construction), companies with a completely remote workforce, and workers who telecommute only one day a week, then the telecommuting number would be much higher: around **30%** of the American workforce.



Roughly **80%** of the American workforce, according to one study, noted that they would like to telecommute at least partially during the workweek.

EMPLOYEE HAPPINESS

Telecommuting workers are **53%** more likely to work more than 40 hours a week as compared to non-telecommuters.



Workers who are allowed to work from home report **25%** lower stress levels, and **73%** eat healthier.



76% are also more loyal to their company.



56% believe that telecommuters are just as productive as traditional workers, and 24% believe they are more productive.



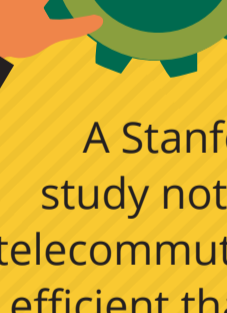
Back in 1995, only **47%** of Americans believed telecommuters could be productive. Now that number has climbed to 58%.



In fact, **80%** of workers in one study noted that telecommuting allowed them to balance life and work more efficiently.



78% of employees who call in sick do so not because of illness, but because of stress or other issues. Working from home allows employees a chance to effectively handle life-work balance.



A Stanford University study noted that full-time telecommuters are **13%** more efficient than office workers.

FINANCIAL BENEFITS

One study notes that companies that let at least **100 employees** spend at least half of their work time working from home can save **\$1 million** on various expenses each year.



When American Express workers had the chance to work from home, they handled more calls and produced **43%** more business opportunities than other office-based American Express workers.

26%



Letting a single employee work from home can save a business **\$10,000.**



That employee can also save **\$6,800** each year on not commuting and other expenses.

90% **30%**

Alpine Access attributed a 30% boost in sales and a 90% reduction in customer complaints to their home-based workers.

Another study on telecommuters noted that home-based service workers made 13.5% more calls than their office-based counterparts.

Telecommuters work five to seven more hours than non-telecommuting workers—and they usually work when they're sick or on vacation.



OHIO UNIVERSITY

onlinemasters.ohio.edu/masters-business-administration

SOURCES:

- <https://www.entrepreneur.com/article/235285>
- <http://money.cnn.com/2015/11/09/pf/remote-work/>
- <http://www.gallup.com/poll/184649/telecommuting-work-climbs.aspx>
- http://www.huffingtonpost.com/parker-beauchamp/telecommuting-the-pros-cons_b_8454260.html
- <https://www.greenbiz.com/news/2010/07/06/telecommuting-saves-companies-10k-employee-yearly>
- <http://www.businessinsider.com/survey-says-telecommuters-happier-healthier-better-balanced-2014-6>
- http://www.nytimes.com/2014/03/08/your-money/when-working-in-your-pajamas-is-more-productive.html?_r=0
- <http://www.usnews.com/opinion/articles/2013/03/15/telecommuting-can-boost-productivity-and-job-performance>
- <http://www.forbes.com/sites/kenrapoza/2013/02/18/one-in-five-americans-work-from-home-numbers-seen-rising-over-60/#5f05f454768>