

TEENS AND DISTRACTED DRIVING: A TEENSAFE SURVEY



HOW IS DISTRACTED DRIVING AFFECTING AMERICA'S TEENS?

TEENSAFE SURVEYED 400 PARENTS TO FIND OUT.

HERE ARE THE RESULTS!

ON DISTRACTED DRIVING

DO YOU KNOW ANY TEENS WHO HAVE BEEN INVOLVED IN A DISTRACTED DRIVING ACCIDENT?

40% YES

60% NO

WHAT ARE THE LEADING FACTORS THAT CONTRIBUTE TO TEEN DISTRACTED DRIVING INCIDENTS?

Texting while driving **91.00%**

Talking on the phone while driving **52.00%**

Using an app or social media while driving **76.00%**

Emotional distractions (breakup, depression, bullying, etc.) **44.00%**

Other phone-related contributing incident **52.00%**

Distracted by friends in vehicle **75.00%**

HOW DO YOU KEEP TABS ON WHEN YOUR CHILD IS DRIVING AND WHEN THEY ARRIVE SAFELY?

The most common answers:

"I use the phone's GPS or a location tracker."

"I have my child send a text or call when they arrive."

"I don't let my child drive without me."

"I trust my child to drive safely, so I don't keep tabs."

WHAT RULES HAVE YOU EMPLOYED TO ENFORCE DISTRACTION-FREE DRIVING?

The most common answers:

"Phones are only allowed in the backseat or the trunk."

"I talk to my child about distracted driving as often as I can."

"Bluetooth hands-free must be on while driving."

"I use apps like TeenSafe Control to ensure they aren't distracted."

"If my child gets a ticket or an accident, they're responsible for the insurance."

"I set a good example through my own driving habits."

ON TEENSAFE CONTROL

WHAT ARE THE PRIMARY WAYS YOU HAVE USED TEENSAFE CONTROL?

Pause child's phone for bedtime **36.00%**

Pause child's phone to prevent distracted driving **21.00%**

Pause child's phone for school, study or homework time **33.00%**

Pause child's phone for dinner or family time **23.00%**

I have not yet used the TeenSafe Control app **46.00%**

IF YOUR CHILDREN WERE (OR ARE) OLD ENOUGH TO DRIVE, WOULD YOU USE TEENSAFE CONTROL TO PREVENT DISTRACTED DRIVING?

92% YES

8% NO

WOULD YOU CONSIDER USING TEENSAFE CONTROL FOR YOUR CHILD'S PHONE EVEN AFTER THEY ARE 18 YEARS OLD (E.G. WHEN THEY BORROW YOUR CAR)?

79% YES

21% NO

ON CAR INSURANCE

HOW MUCH PER MONTH DO YOU CURRENTLY PAY FOR FAMILY CAR INSURANCE?

\$200-\$350 **72.00%**

\$351-\$500 **17.00%**

\$501-\$650 **5.00%**

\$651-800 **2.00%**

\$800-\$1000 **1.00%**

WHAT SERVICES OR INCENTIVE PROGRAMS ARE OFFERED BY YOUR INSURANCE COMPANY TO HELP PREVENT TEEN DISTRACTED DRIVING?

77% were not aware of any services or incentives offered by their insurance company to stop distracted driving.

Parents know that distracted driving is an important issue. It's no wonder that car insurance companies raise their rates when a teen driver is added to the plan.

With TeenSafe Control, parents can take initiative in protecting their child each time they are behind the wheel!

Parents can use the PAUSE button to disable a teen's phone at bedtime, during study time, and most importantly--while driving!

SOURCES

<https://www.teensafe.com/blog/teens-and-distracted-driving-facts-and-statistics/>