

TEENS AND DISTRACTED DRIVING:



HOW IS DISTRACTED DRIVING AFFECTING AMERICA'S TEENS?

TEENSAFE SURVEYED 400 PARENTS TO FIND OUT.

HERE ARE THE RESULTS!

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DO YOU KNOW ANY TEENS WHO HAVE BEEN INVOLVED IN A DISTRACTED DRIVING ACCIDENT?





Using an app or

social media while

driving

driving

Texting while

76.00%

phone while driving

Talking on the

distractions

(breakup, depression,

bullying, etc.

WHAT ARE THE LEADING FACTORS THAT CONTRIBUTE TO TEEN DISTRACTED DRIVING INCIDENTS?

Emotional

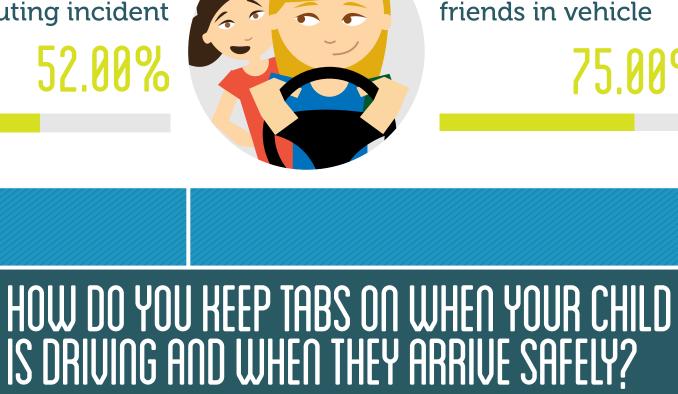
44.00%



52.00%

Other phone-related

contributing incident



75.00%

friends in vehicle

Distracted by



The most common answers:









WHAT RULES HAVE YOU EMPLOYED TO ENFORCE DISTRACTION-FREE DRIVING?





The most common answers: "I talk to my child



while driving."

"If my child gets a ticket

responsible for the insurance."

or an accident, they're

"Bluetooth hands-

free must be on



aren't distracted."

"I set a good example

through my own

driving habits."

Control to ensure they

about distracted driving

"I use apps like TeenSafe

as often as I can."



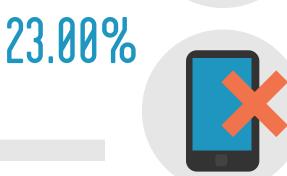
ON TEENSAFE CONTROL



Pause child's phone to prevent distracted driving

21.00%

phone for bedtime



I have not yet used the TeenSafe Control app

Pause child's phone

for school, study or

homework time

WHAT ARE THE PRIMARY WAYS YOU HAVE USED TEENSAFE CONTROL?

Pause child's

36.00%

33.00%

46.00%



Pause child's

or family time

phone for dinner

IF YOUR CHILDREN WERE (OR ARE) OLD ENOUGH TO DRIVE, WOULD YOU USE TEENSAFE CONTROL TO PREVENT DISTRACTED DRIVING?

92% YES

8% NO



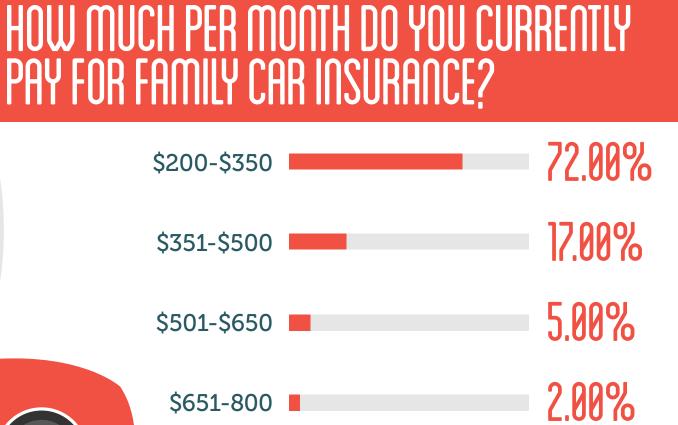


21% 110

WOULD YOU CONSIDER USING TEENSAFE CONTROL FOR

YOUR CHILD'S PHONE EVEN AFTER THEY ARE 18 YEARS

OLD (E.G. WHEN THEY BORROW YOUR CAR)?





WHAT SERUICES OR INCENTIVE PROGRAMS ARE OFFERED BY YOUR INSURANCE COMPANY TO HELP PREVENT TEEN DISTRACTED DRIVING?

\$200-\$350

\$351-\$500

\$501-\$650

\$651-800

\$800-\$1000

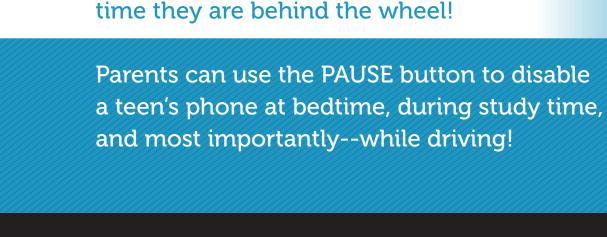
Parents know that distracted driving is an important issue. It's no wonder that car insurance companies raise their rates

when a teen driver is added to the plan.

were not aware of any services

or incentives offered by their insurance

company to stop distracted driving.



With TeenSafe Control, parents can take initiative in protecting their child each time they are behind the wheel!

SOURCES

https://www.teensafe.com/blog/teens-and-distracted-driving-facts-and-statistics/

TeenSafe®