

THE EVOLUTION OF THE SMARTPHONE:

NOW & THEN

It's been over 25 years since we saw mobile phones transform into personal computers. Check out the milestones through each decade:



1992



2007



2018

The First Smartphone

Simon Personal Communicator created by IBM unveiled in 1992, available to consumers in 1994.



Only 6 months on the market, approximately

50,000 UNITS SOLD.

The iPhone Launch

The first iPhone was introduced by Steve Jobs at Macworld.

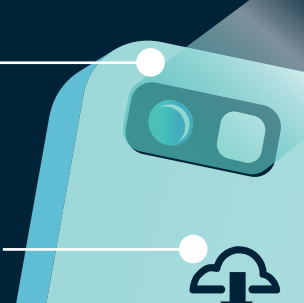


New Generation, New Innovation

HIGH POWERED CAMERAS

HD Quality

Save photos and videos in cloud storage



COST:



\$1,100

COST:



4GB - \$499

8GB - \$599

BETTER BATTERY LIFE

Most smartphones can last days without a charge



DISPLAY:

a monochrome LCD touch screen measuring 4.5 inches by 1.4 inches

DISPLAY:

3.5-inch widescreen display

BETTER WAYS TO USE APPS..

Deposit checks to your bank account

Use rideshare apps to get around... Uber and Lyft have dramatically decreased drunk driving statistics!

Send your location to friends and family with a drop of a pin.



BATTERY LIFE:

1 HOUR

BATTERY LIFE:

8 hours of talk time and

250 hours of standby

GOOGLE ANDROID

VS

APPLE IOS

The average Android device costs 1/3rd the cost of an Apple device.



More gaming apps are created for Apple devices.



More customization is available for Android devices.



iPhones can integrate with tablets, computers, and Apple watches.



FEATURES:



FEATURES:



The iPhone 36 was the first iPhone's successor, released in 2008.

BOTH HAVE AI TECHNOLOGY..



Siri



Google Assistant

Google Assistant is more advanced. You can remind you to leave early for an appointment if there's traffic!

HOW TIMES HAVE CHANGED..



You could plug in a Simon into a regular phone jack to make calls over the land-line, which had a better connection and was less expensive.

HOW TIMES HAVE CHANGED..



You couldn't connect to business email servers and the touch keyboard that could only recognize one finger at a time, so many business users stuck with Blackberry.

TOP SMARTPHONES IN THE MARKET..

Apple iPhone X
The iPhone X is retailed around \$1,000. Almost as much as Simon!

Samsung Galaxy S8 and S8+

Google Pixel 2

Huawei Mate 10 Pro

OnePlus 5

HTC U11



TOP SMARTPHONES IN DEVELOPMENT...

Nokia 9

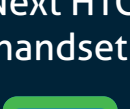
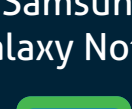
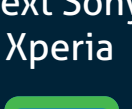
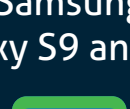
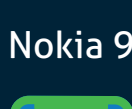
Samsung Galaxy S9 and S9+

Next Sony Xperia

Samsung Galaxy Note 9

Next HTC handset

iPhone 9



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