

RESTAURANT PROMOTION SYSTEM

workflow

1.

Together with you we come up with an attractive promotion for their customers.

2.

We broadcast the promotion in online advertisements on Facebook targeted to people in the vicinity of your business.

3.

Potential customers see the ad, get to know your business and want to see and take advantage of the promotion.

4.

To get the promo code customers receive a QR promo code through Facebook Messenger.

5.

Customers also give their email address in Messenger in return for the QR promo code. The QR promo code is shown in the chat and we also send the promo code to their email address.

6.

Customers come to your business and show their promo code when making their order.

7.

You scan the QR promo code with our app on a tablet or mobile. The app validates the QR code and displays information to you. We show the customer name and the details of the related promotion.

8.

You enter the amount the customer spent and charge the customer for their order with the applied promotion.

9.

We gather data to track the efficiency of the promotion:

- Amount of existing and new customers
- Total revenue of the promotion
- Total amount spent on advertisements

10.

We can keep on repeating the cycle to keep growing customer database of people who have purchased before. The more data and customers we have, the better targeted our advertisements become.

Goals and benefits



Increase revenue



Business can send out a newsletter with news or relevant information to the customer email address or their Facebook messenger account.



Attract new and existing customers.



Business awareness, more people will get to know your business



Grow customer database: name, email, Facebook Messenger contact details.



Get more likes and followers on your social media