

IOT AND ENTERPRISE MOBILITY A BRIGHT FUTURE

IOT IS CHANGING HOW ORGANISATIONS DO BUSINESS

IoT is forecast to have a big effect on the workforce as well as business operations.



WORKFORCE

Mobile devices and wearables mean that employees are always:



OPERATIONS

Bid data and analytics are helping business leaders reach new levels of:



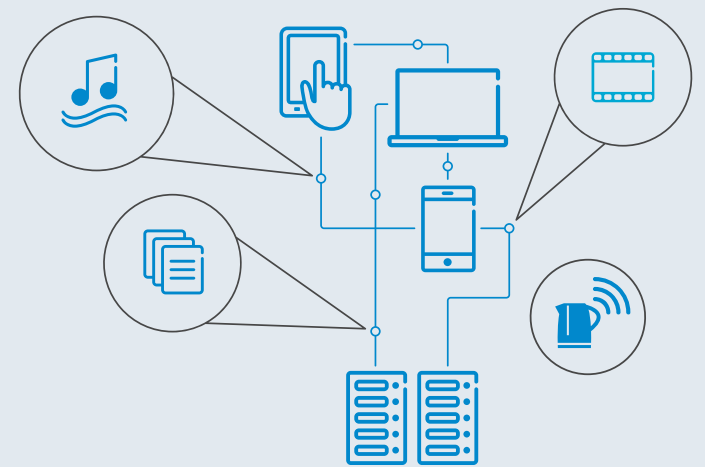
Smartphone subscriptions will increase by
130% by 2020



There will be **38 BILLION** internet connected devices by 2020

HOW CAN ENTERPRISES GET THE MOST FROM IOT?

Apps play a crucial role in a successful adoption of IoT. For every one device, there can be 1000s of apps capable of connecting to other apps and devices and wireless sensors are just the beginning of the IoT ecosystem.



Apps and use cases for businesses are found in almost every industry:

RETAIL

- Smartphone payments
- Targeted Marketing
- Inventory management
- Workforce optimisation

MANUFACTURING

- Supply chain management
- Fuel tracking
- Productivity tracking
- Fleet management

MILITARY

- Wearable safety gear
- Location tracking
- Smart headsets

Each use enables a business to be more strategic and efficient, as well as provide opportunities for additional revenue or cost savings.

A new generation of development tools + APIs give apps the ability to tap into higher levels of business process management and automation:



The Singapore Government uses IoT & mobile technology to monitor the health of
2 MILLION trees

BRINGING IT ALL TOGETHER FOR THE ENTERPRISE: BIG DATA

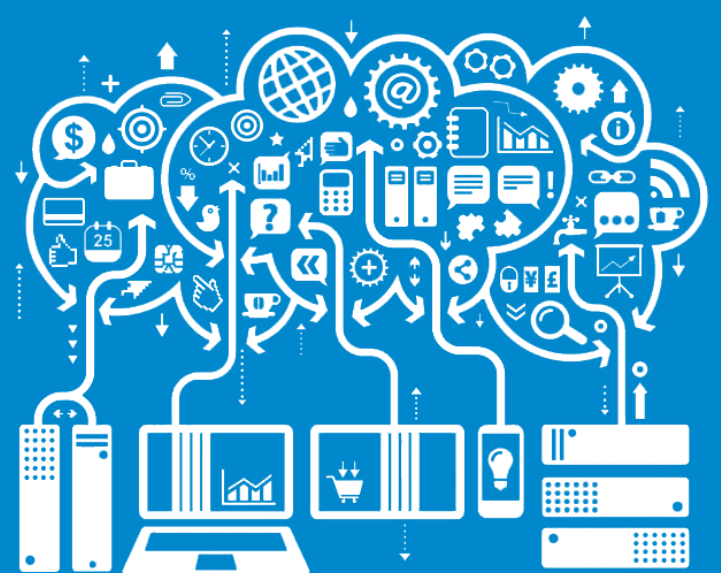
Big Data brings IoT to life

The promise of mobility and IoT can only be realised if the business value is demonstrated.

With a huge influx of data, organisations need big data storage processing and analytics to go from:

RAW DATA → ACTIONABLE INSIGHTS

To reap the rewards of an inter-connected business.



IOT + MOBILITY + BIG DATA

Will give enterprises a strategic advantage for business process optimisation and the ability to generate new sources of revenue.

[READ THE FULL REPORT HERE](#)

