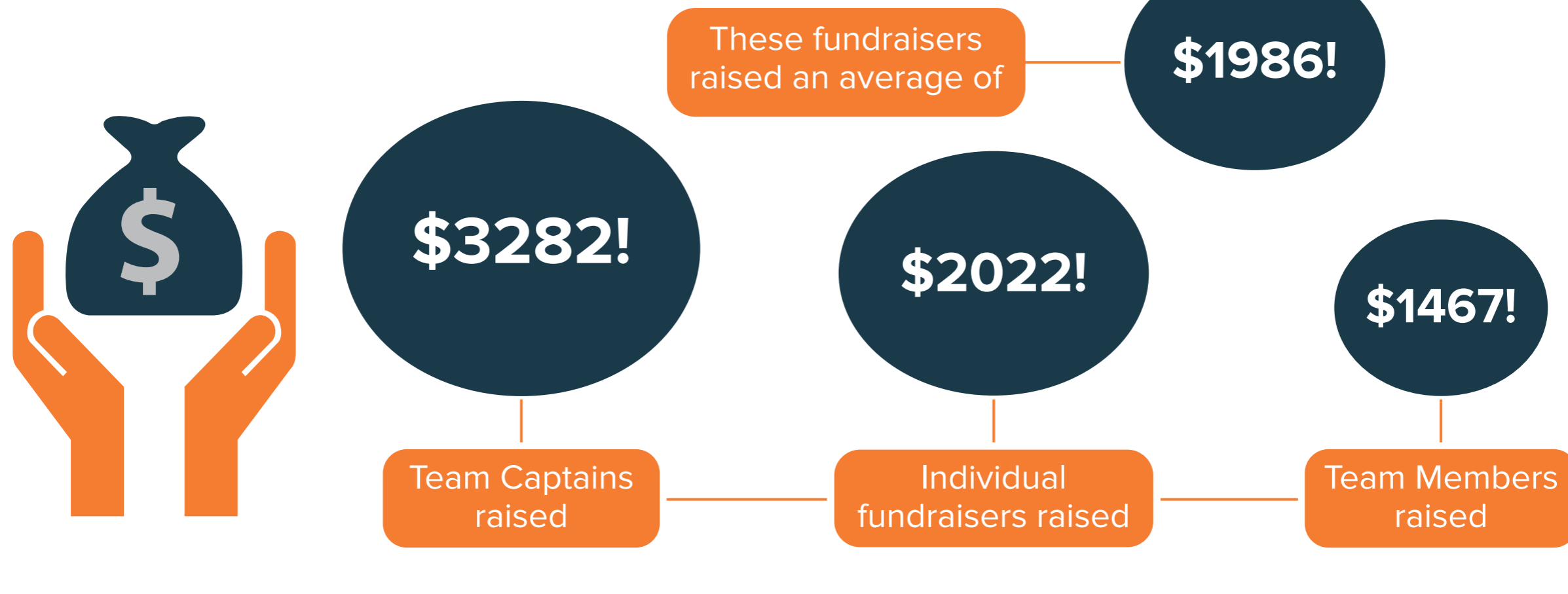


# GoFundraise DIY Fundraiser Survey



We surveyed 100 DIY fundraisers to learn more about their fundraising experience. These are the results.

## How much have these DIY fundraisers raised?



## What did fundraisers say motivated them to fundraise for their charity?



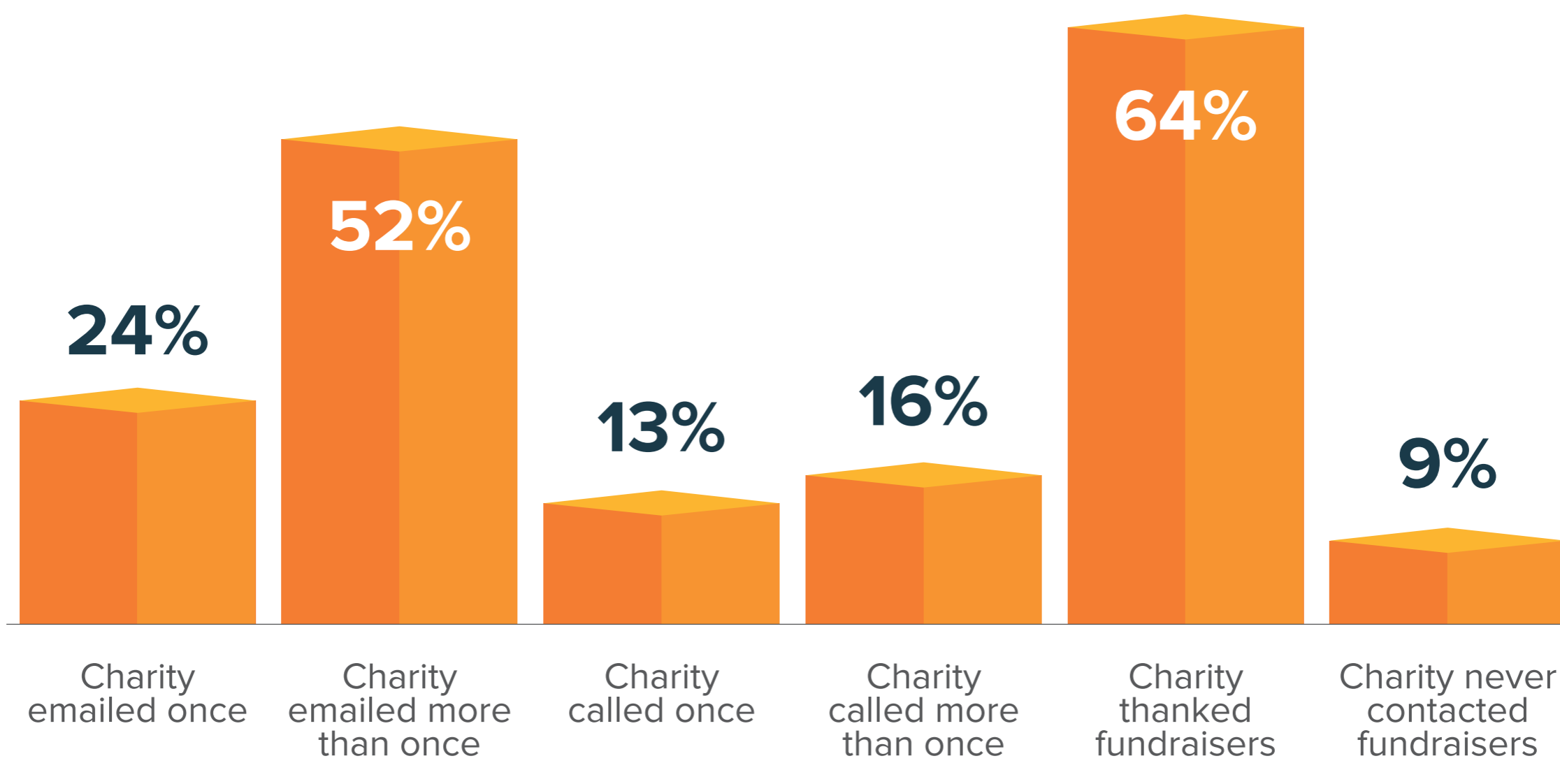
\*Fundraisers were allowed to select multiple options

## Which type of motivation made the best fundraiser?

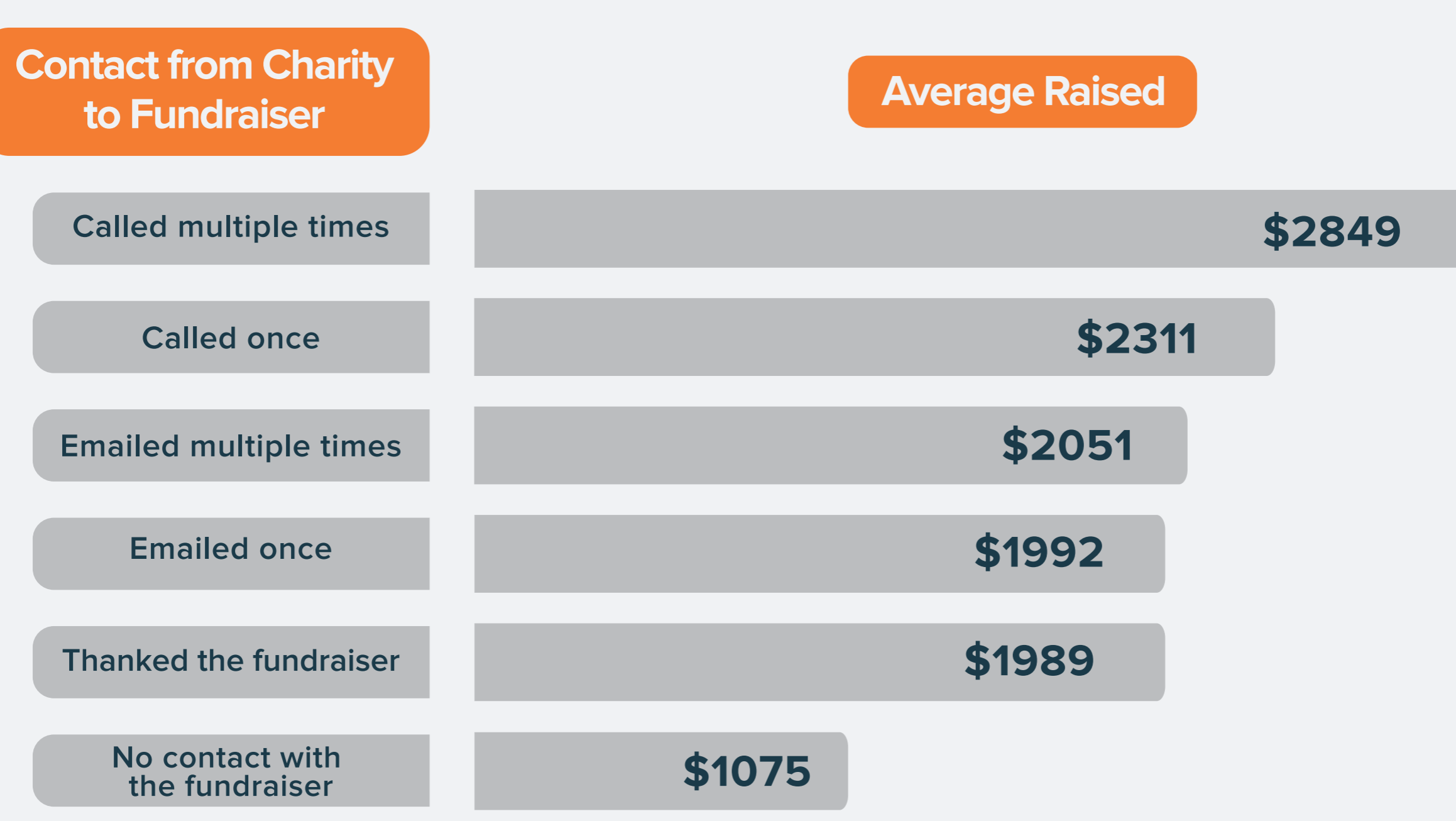


Cause affected fundraisers raised the most!

## How much contact do charities have with fundraisers while they're fundraising?



## How does contact from a charity impact on the amount raised?

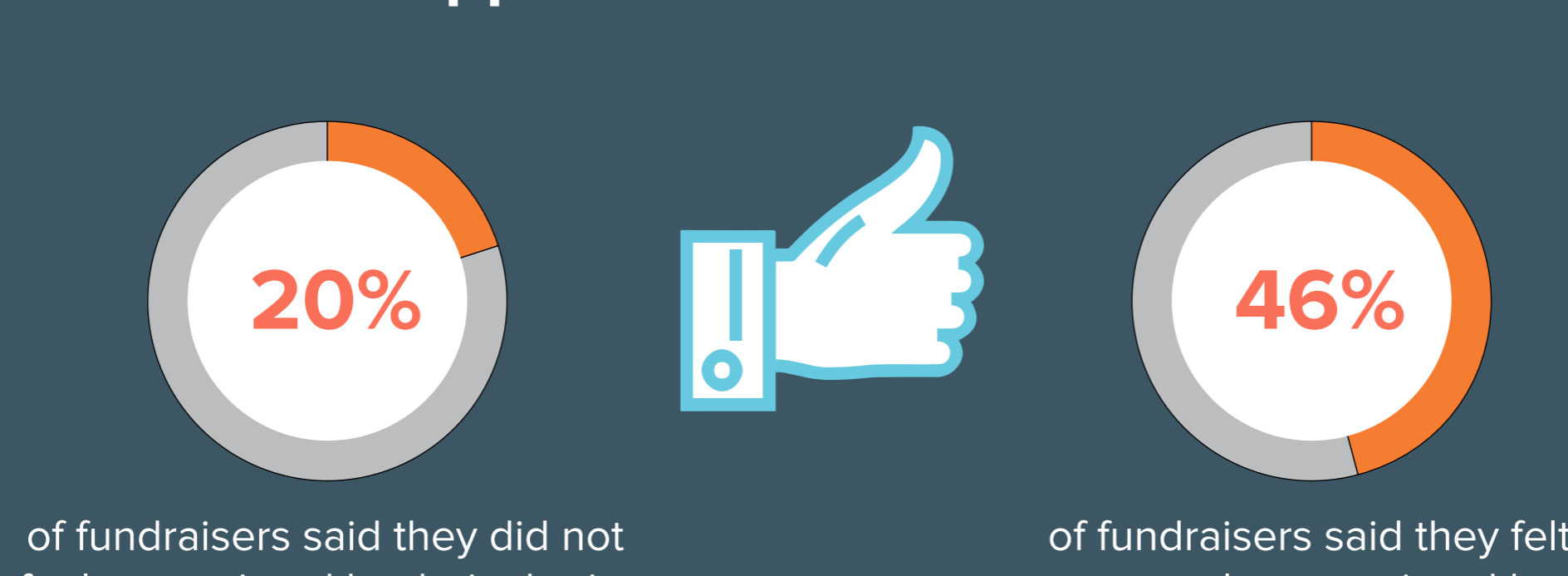


Increased contact from charities to fundraisers raised the most!

## Communication by charities to fundraisers



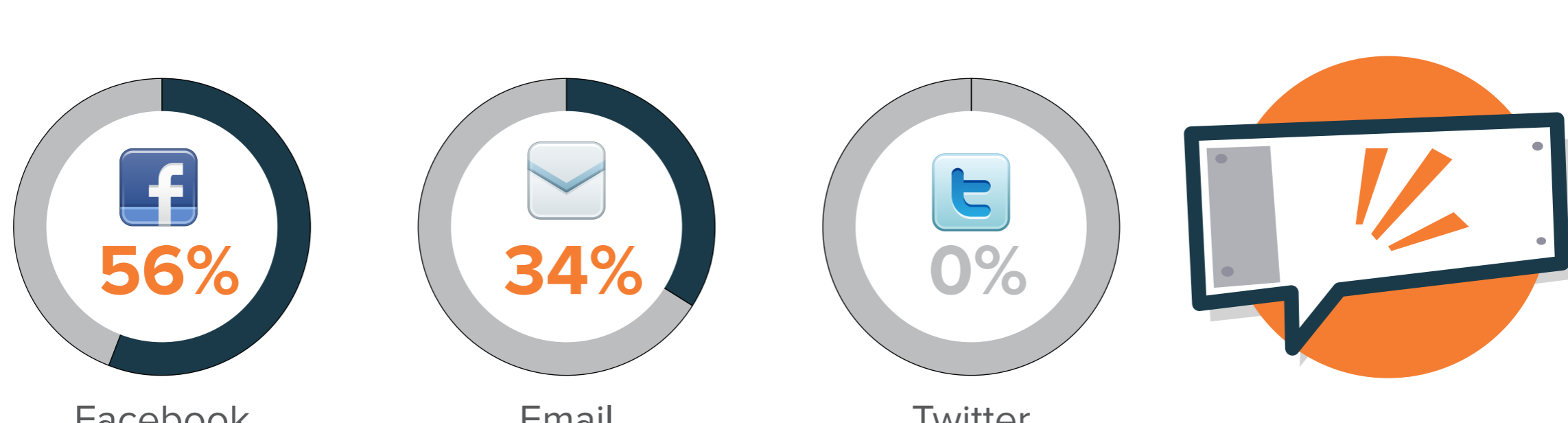
## Appreciation of fundraisers



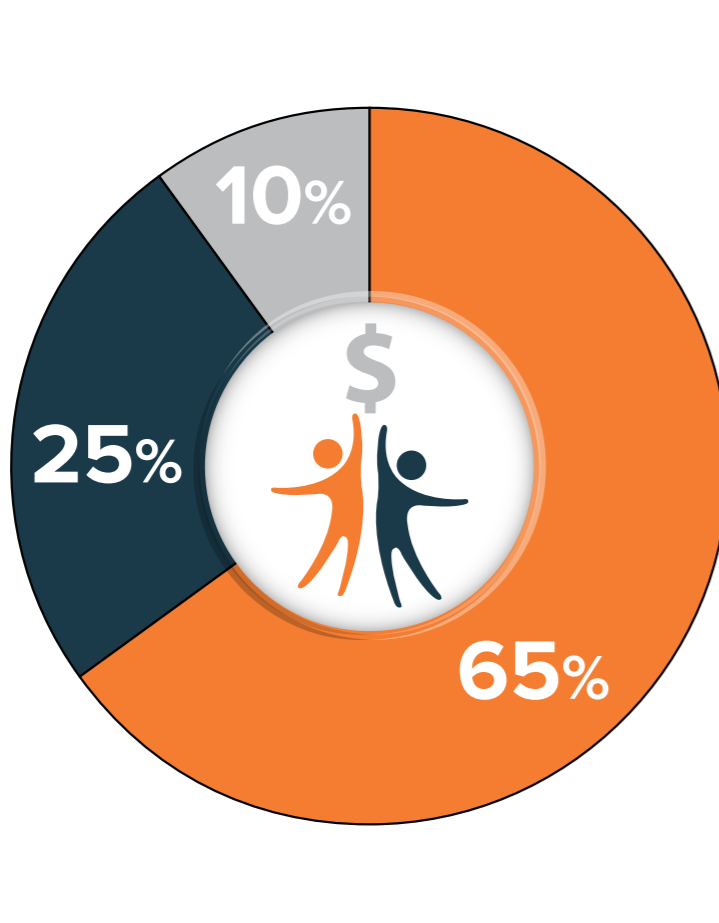
## Repeat fundraisers



## What do fundraisers say is the most successful way to promote their page



## Types of Fundraisers Surveyed



## What percentage of these fundraisers met their target?

