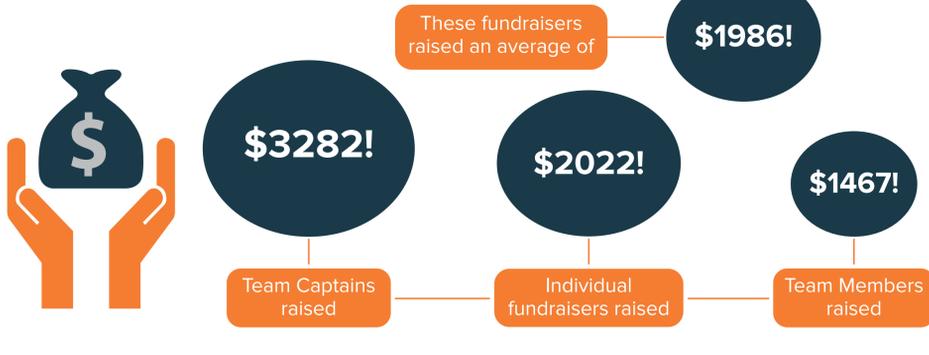


GoFundraise DIY Fundraiser Survey



We surveyed 100 DIY fundraisers to learn more about their fundraising experience. These are the results.

How much have these DIY fundraisers raised?



What did fundraisers say motivated them to fundraise for their charity?



*Fundraisers were allowed to select multiple options

Which type of motivation made the best fundraiser?



Cause affected fundraisers raised the most!

How much contact do charities have with fundraisers while they're fundraising?



How does contact from a charity impact on the amount raised?



Increased contact from charities to fundraisers raised the most!

Communication by charities to fundraisers



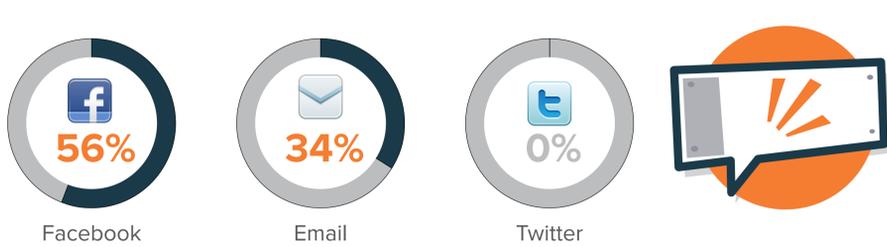
Appreciation of fundraisers



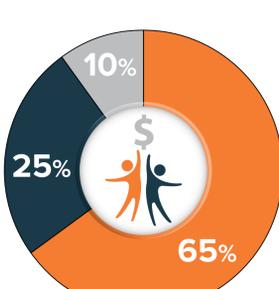
Repeat fundraisers



What do fundraisers say is the most successful way to promote their page



Types of Fundraisers Surveyed



What percentage of these fundraisers met their target?

