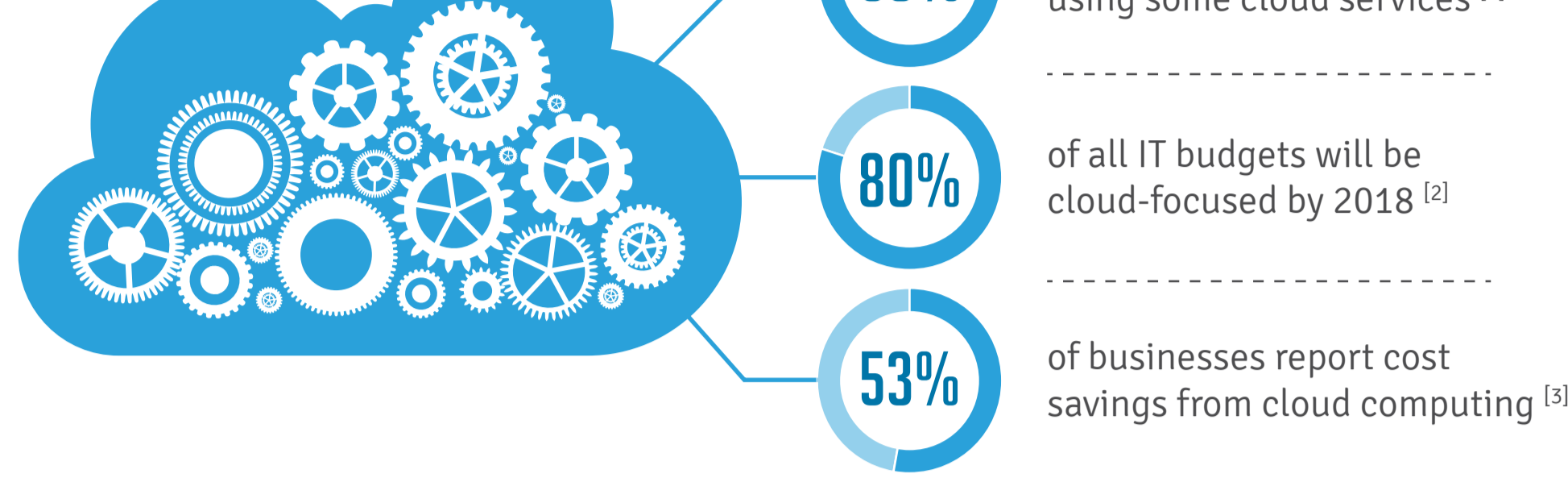


A ROADMAP TO OVERCOMING CLOUD MIGRATION CHALLENGES

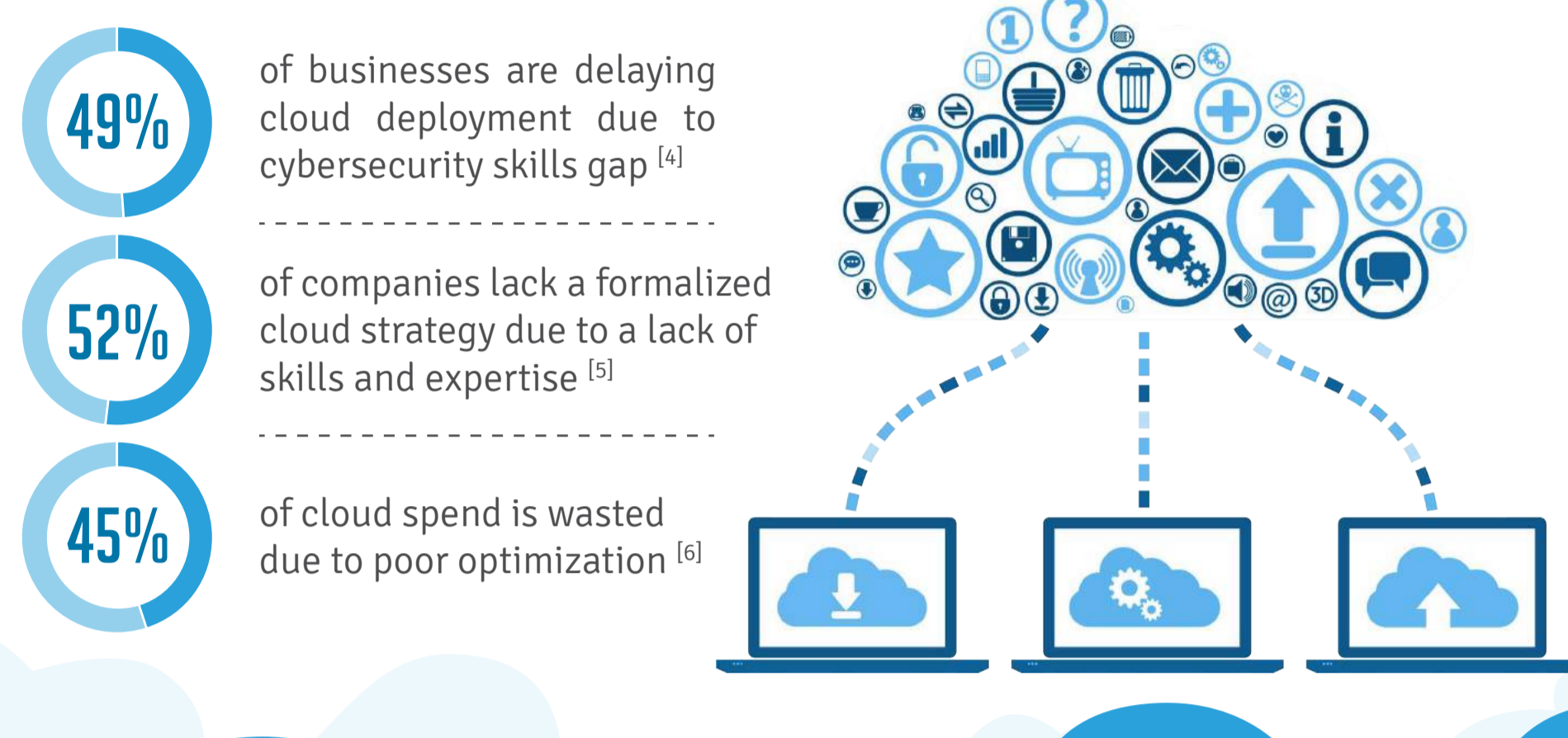
What's Stopping Companies From Adopting Cloud Computing?

Cloud-based operations are revolutionizing the way we do business, and moving to the cloud is now an essential step for most organizations. However, many obstacles to a successful cloud migration remain.

WHAT'S THE CURRENT STATE OF THE CLOUD?



WHAT'S GETTING IN THE WAY OF CLOUD ADOPTION?



WHY ARE SO MANY COMPANIES ADOPTING CLOUD-BASED OPERATIONS?

You'll not only eliminate large up-front equipment investments, you'll typically only pay for the services you need. And you can further reduce your operating costs by needing fewer IT staff and resources, not to mention reduced energy costs without all those servers to run.

COST SAVINGS

Cloud-based operations give you the flexibility to add or reduce capacity in an instant. Gain unprecedented control over your technology spending and reporting. As well, you can shift your cost burdens away from depreciating capital purchases over to predictable operating costs.

SCALABILITY

When you move your operations to the cloud, you take advantage of Microsoft's extensive investment in industry-leading platform security, strict compliance to major standards, powerful privacy controls, and identity management tools which alleviate the stress of protecting your business data.

SECURITY

SERVICE AVAILABILITY

Cloud-based programs are always up to date, with the latest features and highest possible speeds accessible 100% of the time from the cloud. When you're teams are on the cloud, they are never hampered by their local machine, and always enabled by the best possible services.

COMPUTING POWER

You'll gain access to computing power that only the largest enterprise-level companies were once able to afford, turbocharging your competitiveness in the market. For SMBs, migrating to the cloud offers access to previously premium types of services such as automation, log analytics, MABS, traffic management, and much more.

BUSINESS CONTINUITY

Cloud-based operations make disaster recovery and business continuity planning much easier, offering tools that can failover immediately in the event of a disruptive event to keep you operational and protect your critical data.

COMMON CLOUD OBSTACLES

- ### 1 LACK OF A SOUND STRATEGY

Not only do businesses fail to clearly define their business and technical strategy for a cloud move, many don't know where to start the process. Without a proper roadmap in place, businesses risk a host of problems both technological and financial.
- ### 2 LACK OF TECHNICAL EXPERTISE

You need the right technical expertise to mount a cloud migration successfully, and many businesses simply don't have the know-how to get the undertaking completed properly.
- ### 3 ADAPTING PEOPLE AND PROCESSES

Cloud-based operations represent a significant change in the way organizations conduct their operations. From educating and supporting personnel to modifying processes accordingly, adapting to a cloud environment is a huge challenge.
- ### 4 CHOOSING THE RIGHT SERVICES

How do you choose the right cloud services to meet your needs? Unfortunately, many businesses either get stymied by under- or overestimating their requirements or don't have the expertise to analyze the tools necessary to help them meet their business goals.
- ### 5 CONTROLLING UNKNOWN COSTS

Cloud-based tools enable you with the ability to tightly measure and control expenditure with flexible recurring operating expenses. No more surprise server or software costs - just predictable and measurable expenses.
- ### 6 SECURITY PERCEPTIONS

Data security is on everyone's mind these days. With so many security breaches, there is a false perception that cloud-based services are more vulnerable to attack. However, the reality is that by adopting cloud-based operations, you'll benefit from an unrivaled level of investment in cloud security - to a degree most businesses couldn't afford for their on-premises IT.

THE ROADMAP FOR A SUCCESSFUL MOVE TO THE CLOUD

NEEDS ANALYSIS

A cloud services expert can come in and conduct a thorough analysis of your needs, both business and technical, to ensure that your business goals can be met.

GUIDED MIGRATION

A cloud services expert like Stratiform can handle all of these critical steps through their Cloud Services Roadmap, assessing your needs, creating the plan, and helping you execute it. They'll get you fully operational in the cloud within 12 months - even if you don't know where to start!

ACTIONABLE PLAN

Developing a step-by-step plan to get you from zero to full cloud adoption will show you exactly what needs to be done, and what resources you'll need to accomplish it.

TECHNICAL GOALS

All of the technical aspects, from server, storage, and back office management to end-user applications & security also need to be carefully synchronized.

NON-TECHNICAL GOALS

Financial and procurement strategies, culture & skills training, business processes and project management need to be carefully mapped out and planned.

SOURCES:
 [1] <https://www.mcafee.com/us/solutions/lp/cloud-security-report.html>
 [2] <https://www.mcafee.com/us/solutions/lp/cloud-security-report.html>
 [3] <https://www.rightscale.com/about-cloud-management/cloud-cost-optimization>
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 [6] <https://www.rightscale.com/blog/cloud-industry-instances/cloud-computing-trends-2017-state-cloud-survey>