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# HOME STAGING TIPS TO HELP BUYERS FALL IN LOVE

## WHY YOU SHOULD STAGE YOUR HOME


BUYERS LIKE IT


**81%** OF BUYERS SAY HOME STAGING MAKES IT EASIER TO VISUALIZE THE PROPERTY AS THEIR FUTURE HOME.

**49%** OF REALTORS® REPORT MOST BUYERS ARE AFFECTED BY HOME STAGING.

## STAGED HOMES ARE MORE VALUABLE

 STAGED HOMES SPEND HALF THE TIME ON THE MARKET THAN NON-STAGED HOMES.

 THE LONGER HOMES STAY ON THE MARKET, THE FURTHER THEIR PRICE DROPS.

 STAGED HOMES SELL FOR MORE THAN 6% ABOVE THE ASKING PRICE.



## STAGING TO PERFECTION

### THE FRONT DOOR

HAVE A WELCOMING EXTERIOR

- ATTRACTIVE HOUSE NUMBERS
- NEW DOORMAT
- POWERWASH

### THE LIVING ROOM

SIMPLE, AIRY FURNITURE

- LIGHT COLORS
- SYMMETRY
- LESS IS MORE...SPACIOUS

### THE BEDROOMS

KEEP IT GENDER NEUTRAL

BE THOUGHTFUL ABOUT TECH

REMOVE VIDEO GAME SYSTEMS AND TELEVISIONS

TELEVISIONS SHOULD BE IN PUBLIC ROOMS, WITH AN IMAGE SLIDESHOW.

REVAMP EXTRA BEDROOMS INTO NEW SPACES

OFFICE

CRAFT ROOM

GAME ROOM

EXERCISE ROOM

### THE KITCHEN

CLEAN UP, CLEAN OUT

- CLEAN

PACK UP ALL THE DISHES EXCEPT ONE ATTRACTIVE, MATCHING SET. DO THE SAME WITH...

- GLASSWARE
- SILVERWARE
- COOKWARE

MAKE APPLIANCES LOOK LIKE NEW

REMOVE MAGNETS

SWITCH OUT FOR STAINLESS STEEL

**TIP:**

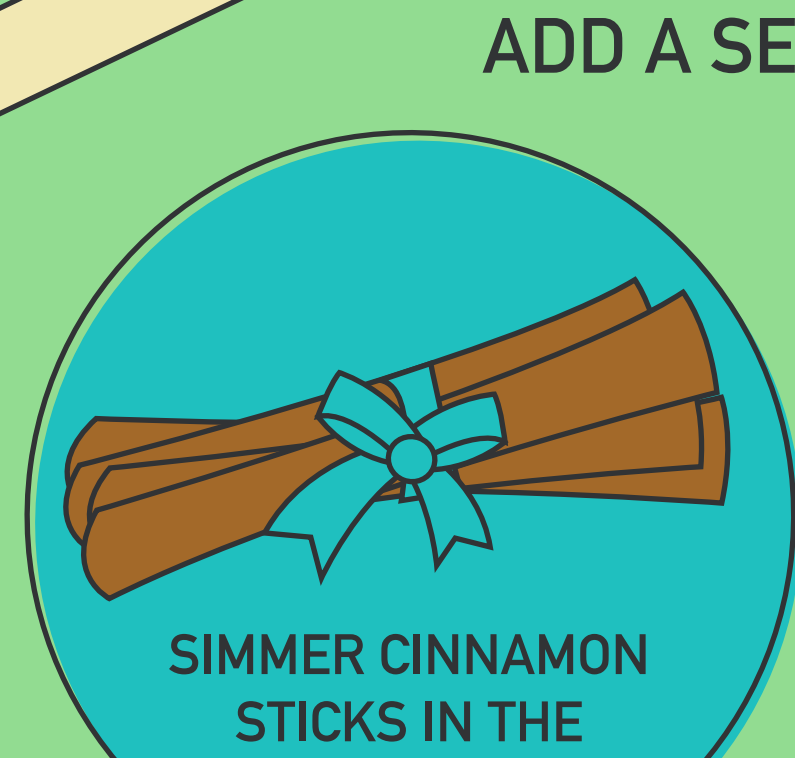
INSTEAD OF BUYING, YOU CAN GET THE LOOK OF STAINLESS WITH STAINLESS FILMS.

### AROUND THE HOUSE

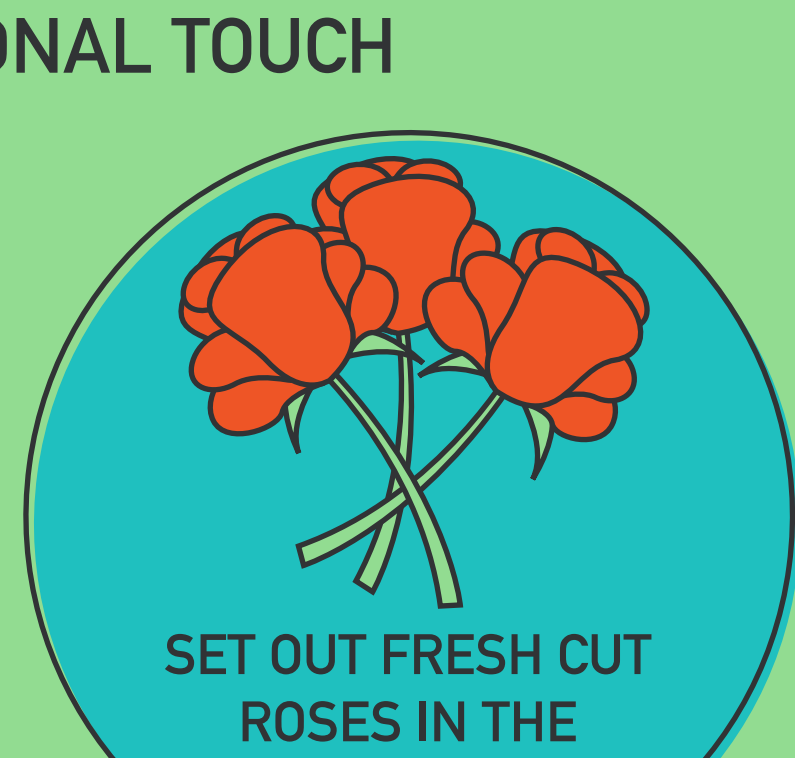
SHOW OFF YOUR STORAGE

EMPTY OUT CLOSETS, BASEMENTS, AND ATTICS TO MAXIMIZE APPEARANCE.

ADD A SEASONAL TOUCH



SIMMER CINNAMON STICKS IN THE FALL.



SET OUT FRESH CUT ROSES IN THE SPRING.

## SOURCES

<http://www.consumerreports.org/cleaning/simple-steps-healthy-home-spring/>  
<https://www.takingcharge.csh.umn.edu/enhance-your-well-being/environment/your-personal-environment/how-does-your-personal-environment-imp>  
<http://organic4greenlivings.com/ways-your-home-affects-your-health/>  
<https://www.hsph.harvard.edu/news/features/hot-topics-2011-laden-location-health/>